

KATY KEENE

Charm

SEPT.

10¢

by Bill Woggon

PDC



FASHIONS & POSES BY
MARGIE STEWART
2205 W. HADLEY
PHOENIX, ARIZ.

Inside
KATY KEENE STARS ★
YOUNG DESIGNERS IN

Charm

FASHIONS

NEW STORIES! NEW PIN-UPS!
NEW CUT-OUTS! POETRY!

ALL NEW AND CHARMING
FROM COVER TO COVER



DEAR FANS:
IT'S INDEED A PLEASURE TO
BRING YOU THIS NEW KATY KEENE
Charm FASHION BOOK
STARRING KATY'S YOUNG DESIGNERS!
ON THIS PAGE ARE PHOTOS OF A FEW OF THE
STARS WHOSE CREATIONS APPEAR IN THIS ISSUE.

THE TOP PHOTO IS OF
MARJORIE STEWART WHO
DESIGNED THE CHARMING
COVER ON THIS BOOK!

JAMIE SUE COMPTON HAS HAD MANY OF
HER DESIGNS IN KATY KEENE COMICS!
THIS LOVELY WEDDING GOWN IS ONE OF
HER CREATIONS! INSIDE YOU'LL SEE
MORE OF HER WORK!

LINDA OHLEMEIER IS ANOTHER DESIGNER
WHOSE WORK APPEARS IN THIS BOOK.
LINDA'S FAVORITE PASTIMES ARE
DESIGNING, SWIMMING AND DANCING.
SHE PLAYS PIANO AND SAX AND IS
A MEMBER OF HER CHURCH CHOIR.

GLEN HUSER IS ONE OF OUR NEW
DESIGNERS. YOU'LL FIND ONE OF HIS IDEAS
ON THE COVER OF KATY'S FALL FASHION BOOK.
HIS WORK ALSO APPEARS IN THIS BOOK.
GLEN ENTERED A DESIGNERS CONTEST AND
WON AN EXPENSE PAID VACATION TO
NEW YORK LAST SUMMER!

MRS. FLOYD TERRY HAS BEEN A FAITHFUL
FAN FOR A LONG TIME. SHE HAS THREE CUTE
LITTLE BOYS AND HAS BEEN MARRIED TO
A WONDERFUL GUY FOR 12 YEARS. HE IS A
DRILLER IN THE OIL FIELD. HER VERY
CHARMING DESIGNS APPEAR INSIDE ALSO.

AND HERE IS BILL SEARS, ANOTHER STAR
IN THIS BOOK! WE KNOW YOU'LL BE VERY
INTERESTED IN READING ABOUT HIM!





In this brand New
Katy KEENE

Charm

Katy is "FRAMED" by
Gloria but still she's pretty
as a Picture!

Katy dances in the new, exciting
Colossal Ballet Production

"**RED STOCKINGS**"

She Models with Gloria in
The New Look

The **CHEMISE** The **SACQUE**

The **BUFFANT**

Starring

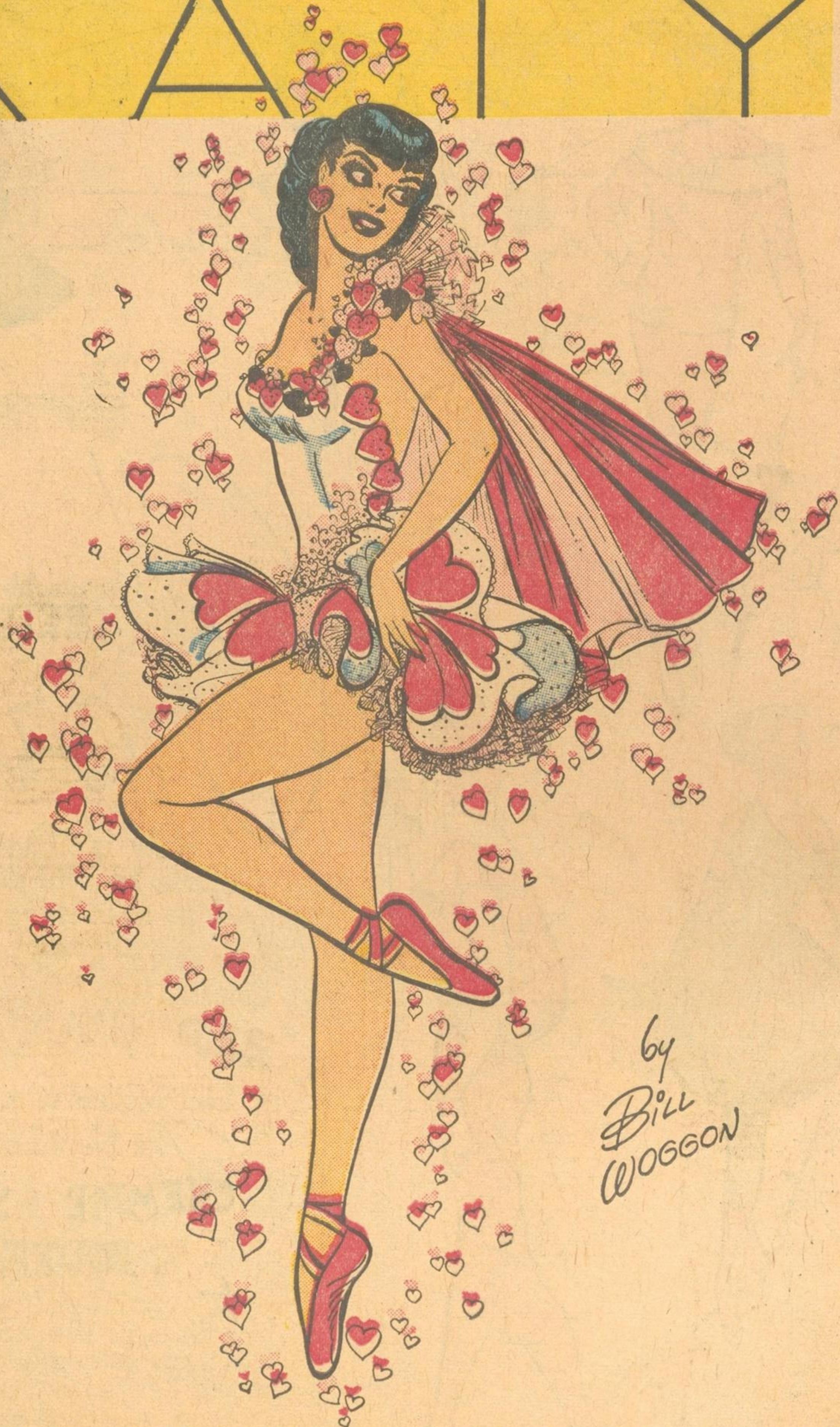
Jack Evans, the Designer of the Year
Plus many many more talented
Young Designers!

Sell your friends about this New
and Exciting Book!

Bill Doggon

ARCHIE COMICS ARE COMICAL COMICS

K A T Y



by
Bill
WOGGON

K E E N E

① SAVE THIS "CHARM" PIN-UP OF KATY BY JAMIE SUE COMPTON FOR YOUR COLLECTION! SEE ABOUT HER ON NEXT PAGE!



Charm FASHION STORY WE FEATURE JAMIE SUE COMPTON'S DESIGNS...HER WORK IS TRULY EXCEPTIONAL AND MERITS A WHOLE STORY! AT THE TIME SHE SENT THESE DESIGNS AND HER PHOTO JAMIE SUE WAS FOURTEEN, YEARS OLD, FIVE FEET, THREE INCHES TALL! HER Hobbies ARE SINGING, DESIGNING, SEWING, AND COLLECTING SEA SHELLS. SHE ALSO LOVES TO PLAY BASKETBALL & BASEBALL.

JAMIE SUE LIVES ON A DAIRY-FARM ABOUT SIX MILES OUT OF DUBLIN, TEXAS. SHE EARNS SPENDING MONEY BY WASHING DAIRY VESSELS. HER LITTLE SISTER VICKI IS WORKING TO DEVELOP INTO A KATY KEENE DESIGNER, JAMIE SUE WRITES!

AND NOW ON WITH THE STORY AND DESIGNS by JAMIE SUE COMPTON, ROUTE 4, BOX 26, DUBLIN, TEXAS.



I HAVEN'T HAD A TELEPHONE CALL ALL MORNING ... I KNEW IT--JUST START A BATH AND THE TELEPHONE WILL RING!!

KATY, THIS IS DANNY--COME AS YOU ARE TO THE STUDIO--I HAVE A PART FOR YOU--

BUT I CAN'T COME THIS WAY DANNY,--WOULD LATER BE OKAY?





WRITE TO YOUR PEN-PALS + FELLOW DESIGNERS ON A KATY KEENE NOTE PAD! SEE LINE BELOW HOW TO GET ONE!

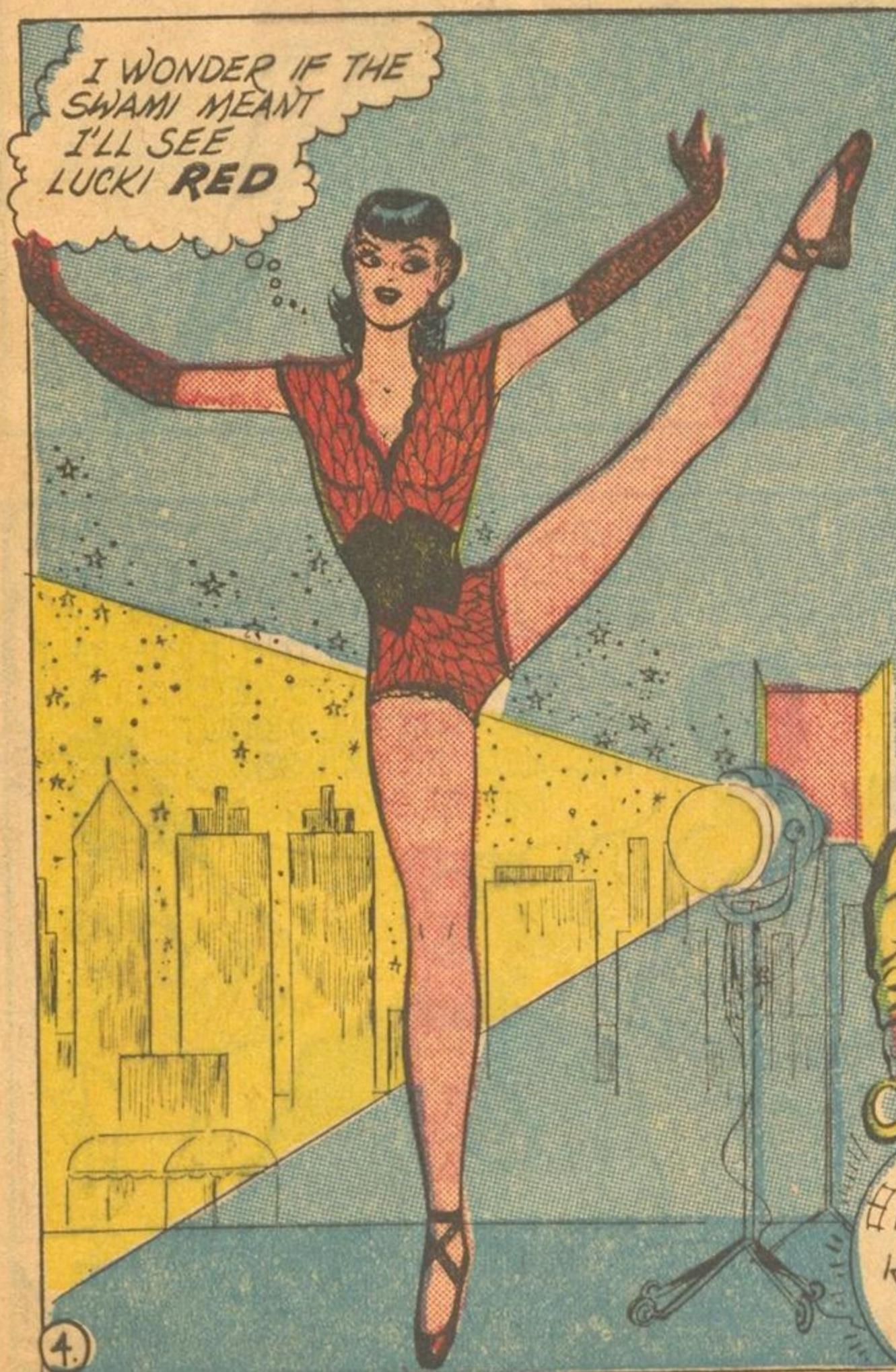


SEND 25¢ (35¢ IN CANADA) TO KATY. ASK HER FOR A NOTE PAD! SIGN YOUR NAME + ADDRESS, MAIL IT TO KATY KEENE, SANTA BARBARA, CALIF.

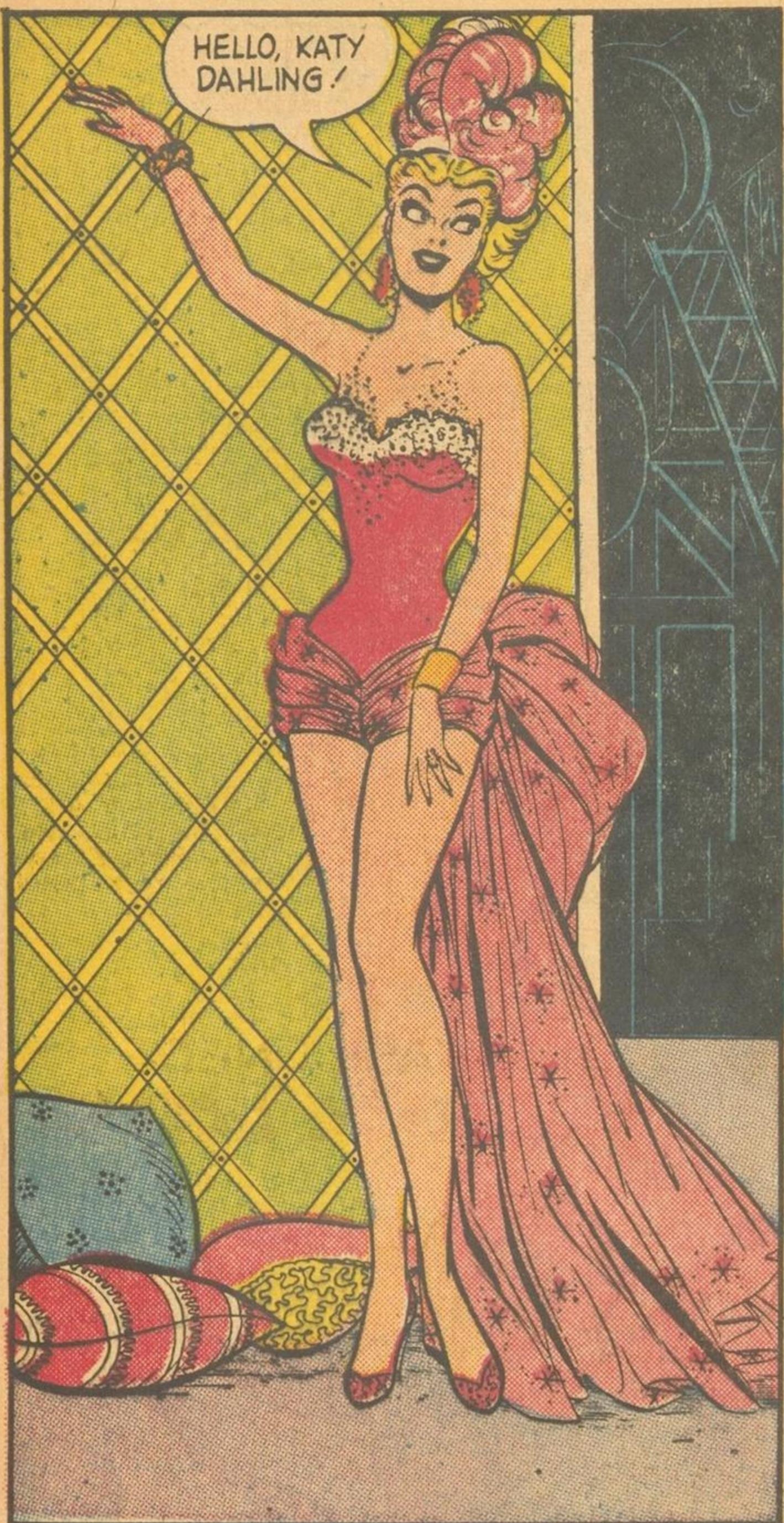




And so Katy rehearses in Red
Ballet Fashions, and Poses
Designed especially for 'Red Stockings'
By Jamie Sue Compton - - - -



LOOK ON NEXT PAGE!



← MORE POSES AND COSTUMES BY JAMIE SUE COMPTON →



DON'T MISS KATY IN HER NEW FASHION BOOK-ON THE NEWSSTANDS NOW! LOOK FOR IT!

Katy Keene



64
Bill Woggon

THANKS TO
*JACK EVANS!

JACK HAS BLUE EYES
BLONDE HAIR AND
STANDS 5'5 HIS IDEAS
HAVE APPEARED MANY
TIMES IN KATY COMICS

HOW ABOUT
YOU, BERTHA?

FOR ME, THE MOST
IMPORTANT THING IS AN
**OLD FASHIONED
MARRIAGE LICENSE!**







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NAN RAINWATER
410 GOODWIN AVE.
ANNISTON, ALA.



CHRISTINE RIOTTER
364 PILOTTOWN RD.
LEWES, DELAWARE

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(NO ADDRESS)
SCHNUBACKO

KAREN
MIDDLESEX, N.J.

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1203 CARILNA ST.
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CECILIA BENEVIDES
35 TOWER ST.
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HORTON
(NO ADDRESS)

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FT. WALTON BEACH, FLA.

DONNA DRAKE
LITTLE ROCK,
ARK.

CHARLES HANNA,
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SANDRA LOCKARD,
6827 CHERRYDALE,
HOUSTON 17, TEX.



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818 E. 89 PLACE
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E. FOCER ST.
GLASS BORO, N.J.

GAY YUDON,
2095 SO. CORONA,
DENVER 10, COLO.

MADGE
DIAMOND,
TOWANDA, KANS.

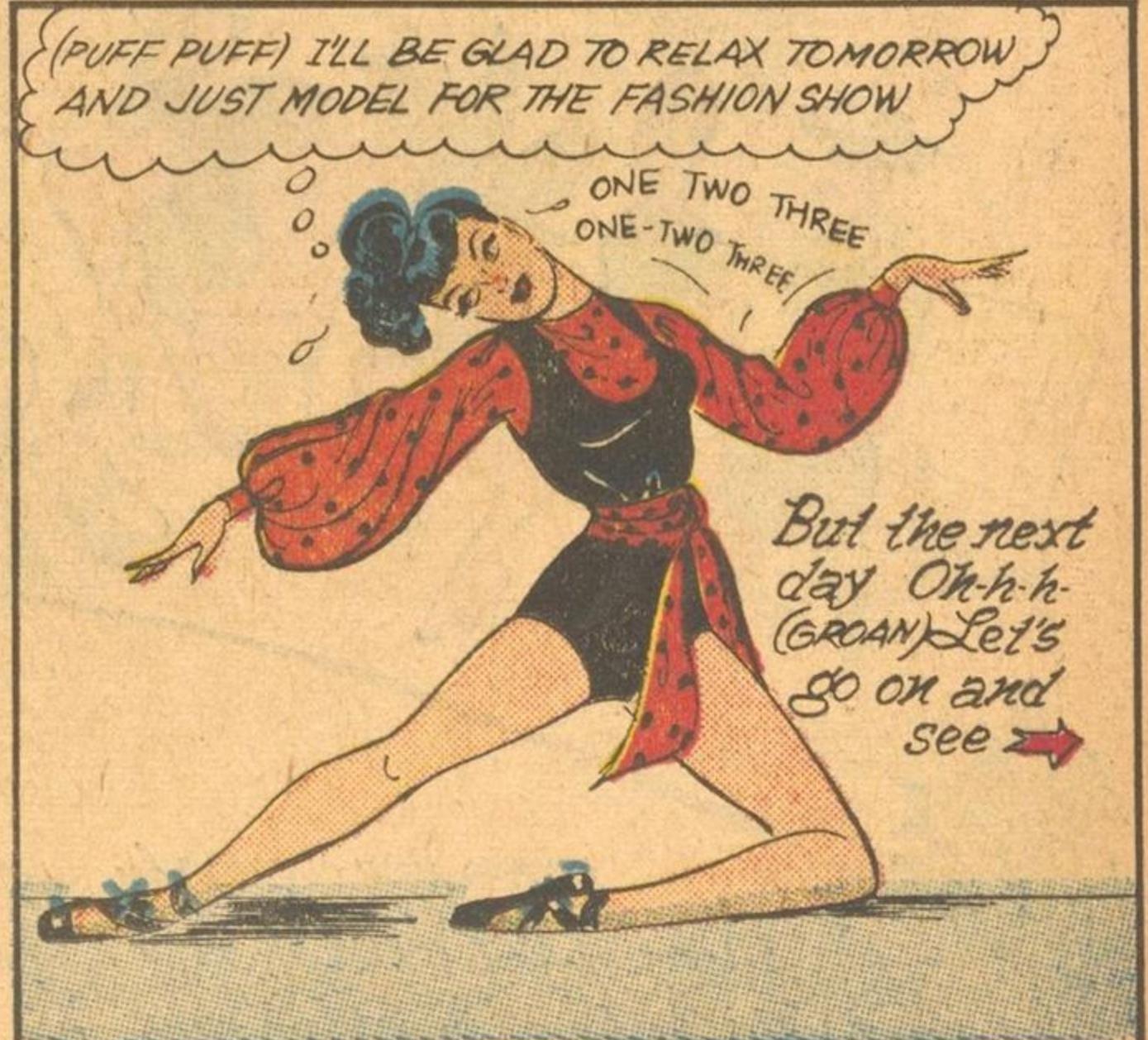
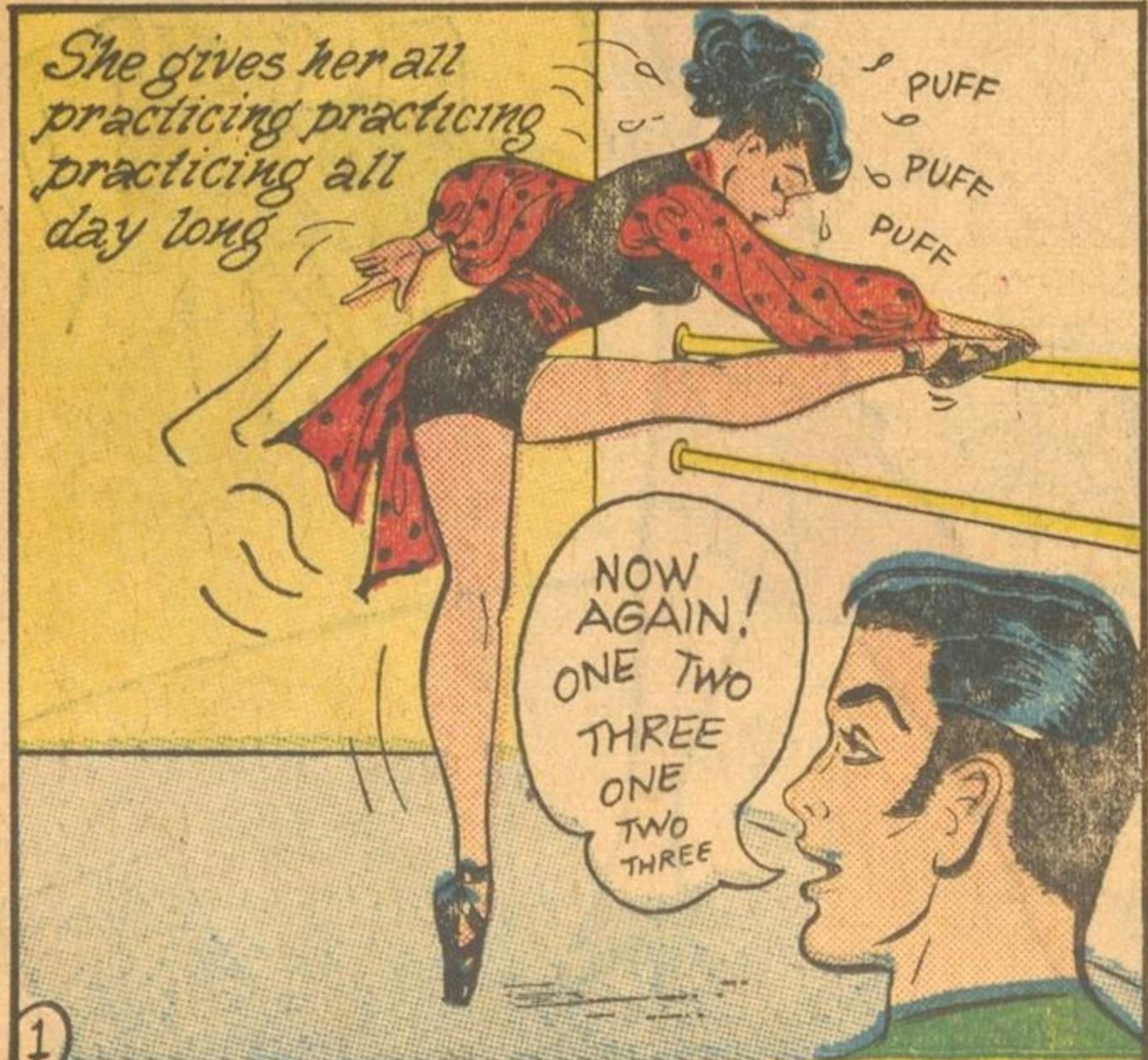
KATY KEEFEE

by
BILL WOGGON



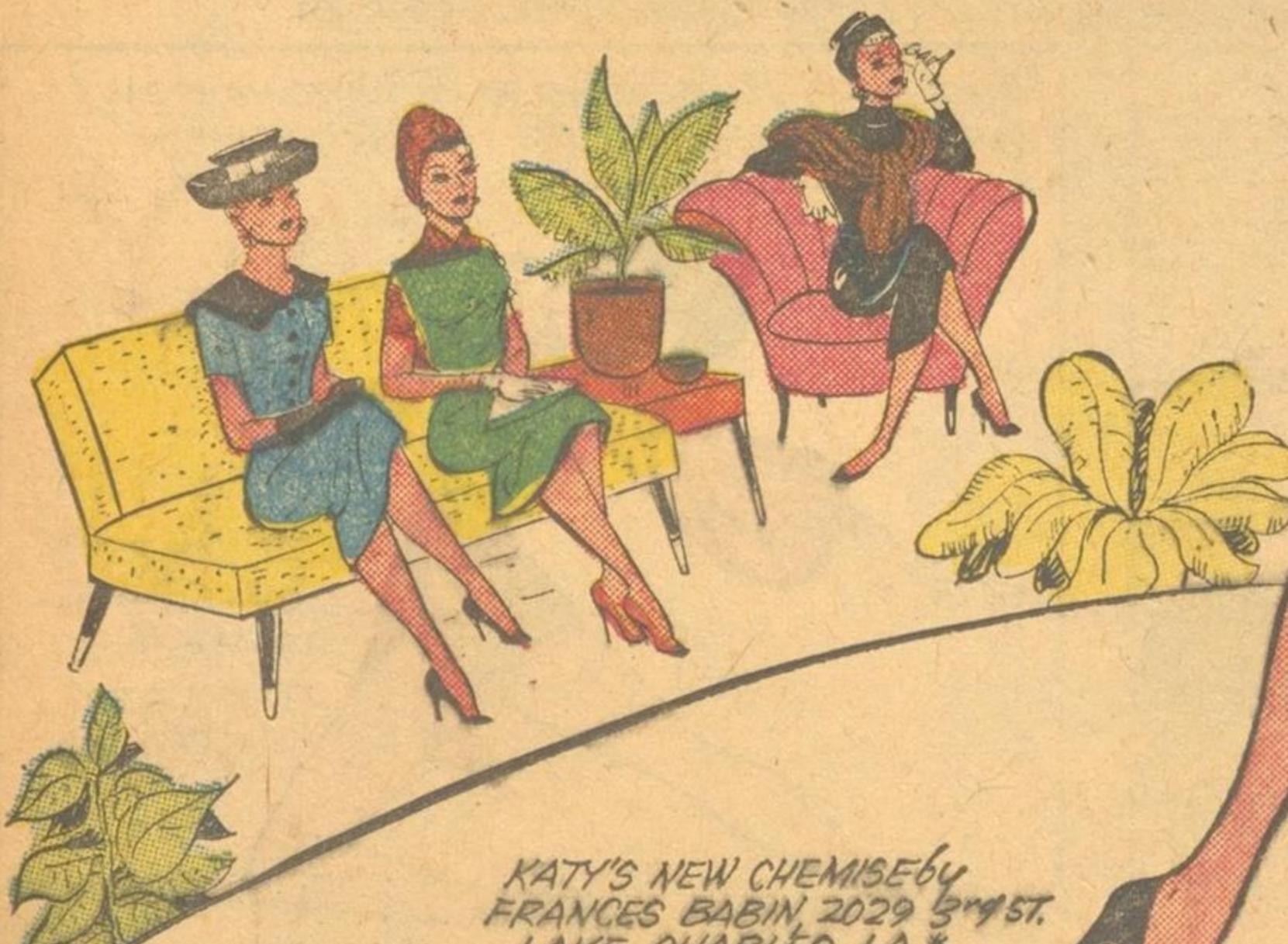
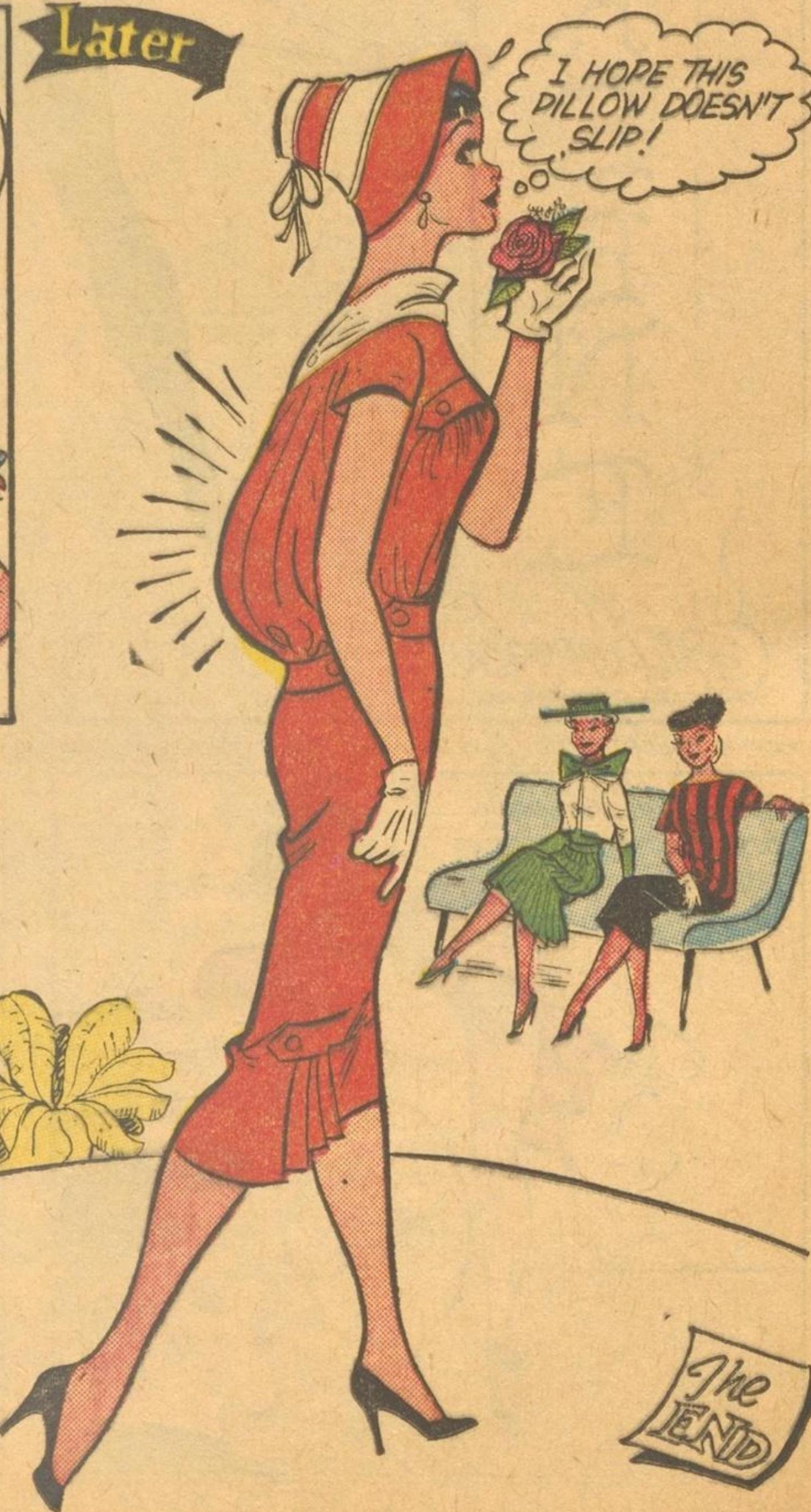
LETTERING, POSES, COSTUMES, ETC.
ALL BY ELISSA A. FRESHMAN,
229 FELLOWS AVE., SYRACUSE 10, N.Y.

KATY'S BALLET OUTFIT by VERA LIEDORFF, 12 CORWIN, NORWALK, OHIO. ALSO by PEG MURDOCK, HOLLBROOK, PA.





NIGHTIE by MARGARET JOYCE BORDELON, 3785 ALLIQUIPS ST., BATON ROUGE, LA.*



KATY'S NEW CHEMISE by
FRANCES BABIN 2029 5th ST.
LAKE CHARLES, LA.*

②

*(KATY'S CHARM SALUTES LOUISIANA)



Lovely, enchanting, just
plain Dream-ieee!
The most Dazzling
sight you ever did see!
Giving out Star Dust
to You and to Me,
As starry a sight
as there'll ever be!



Round 'n' Round 'n' Round she goes,
Where she'll stop nobody knows,
Lightly stepping on her toes,
Stealing all the Broadway Shows



Wearing Crowns of Gold an' Pearls,
Looking best of all Show Girls
Her Costume a mass of Velvet swirls
Her Dance is full of graceful twirls

POETRY COSTUMES, ETC. ALL
BY JUNE ARNOLD
25 WELLES TERR.
MEREDEN, CONN.

KATY
KEENE
Especially
FOR
CHARM

Now! TWICE AS MUCH FUN FOR YOUR MONEY!
plus A BRAND NEW ROMANCE TOO!
IN THIS NEW SPARKLING--GLAMOROUS---SPECTACULAR---EXCITING
KATY KEENE ANNUAL No. 5

DID YOU HEAR THAT, FANS?
A BRAND NEW ROMANCE IS
BUDDING IN MY NEW KATY
KEENE ANNUAL! WHO IS IT?
SEND FOR ONE NOW AND SEE!

5th ISSUE
ARCHIE
**G
I
A
N
T**
SERIES
FIFTH ISSUE

**KATY
KEENE
ANNUAL** 25¢



KATY KEENE ANNUAL • ALL NEW STORIES



KATY'S POSE,
ETC. ABOVE '64
MRS. FLOYD TERRY
GENL. DEL.
VIVIAN, LA.

KATY KEENE ANNUAL No. 5

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 5 KATY
KEENE ANNUAL AS SOON AS IT COMES OFF THE PRESS!

NAME _____

PLEASE PRINT PLAINLY

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PLEASE NOTE KATY'S ADDRESS ON COUPON! DO NOT MAIL THIS COUPON TO KATY AT WOGGON WHEELS RANCH - CALIFORNIA.

#103

HURRAY FOR
MY FIRST CHARM!

It's CHARM

CHARM
CHARM



I'M SO EXCITED I DON'T
KNOW WHICH HEADING TO
USE OR WHAT KIND OF STORY
TO HAVE IN THIS BRAND NEW
KATY KEENE *Charm* BOOK!

THESE TWO WERE DESIGNED BY
MRS. FLOYD TERRY

Katy Keene

by
Bill
Woggon

LETTERING, POSES, ETC. by
MRS. FLOYD TERRY,
GEN'L DEL.
VIVIAN, LA.





②

READER'S NOTE: LOOK FOR MORE OF GLEN HUSER'S DESIGNS IN KATY'S FASHION BOOK #22 PLUS A STORY ABOUT HIM!

HERE ARE MORE "RECIPES" FOR THIS STORY--THEY GO VERY WELL WITH THE HEADINGS TOO! THEY WERE DESIGNED BY LINDA OHLEMEIER WHOSE PHOTO ALSO APPEARS IN THE FRONT OF THIS BOOK

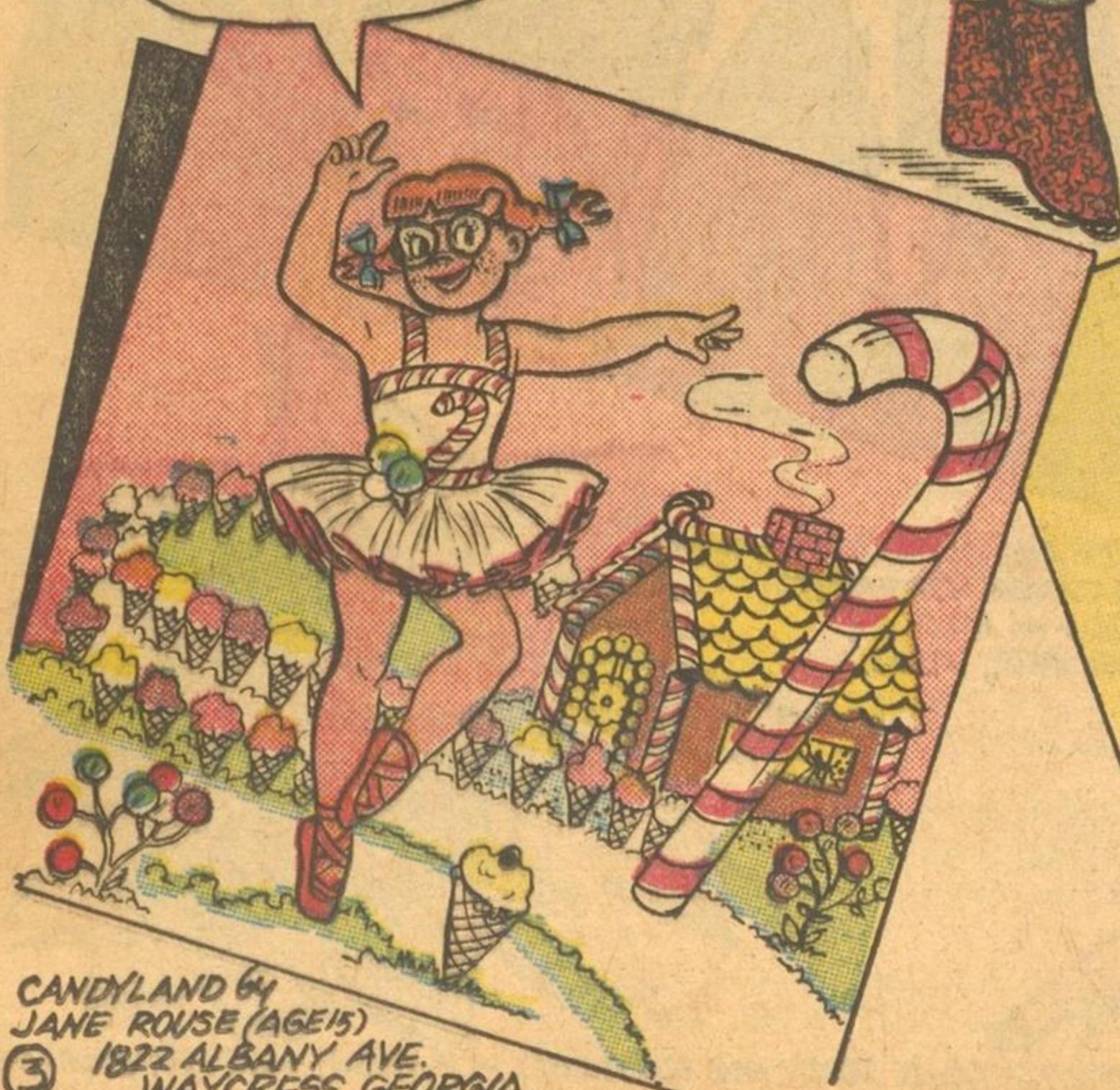


ALL OF KATY'S POSES & FASHIONS
ON THIS PAGE DESIGNED BY
LINDA OHLEMEIER,
BOX 131, LACROSSE, KANS.



MY RECIPE FOR A
STORY WOULD BE ME
DOING A BALLET
LIKE THIS IN CANDY-
LAND!

YOU WOULD SIS!
HMM! PERHAPS
WE COULD TAKE A
TRIP TO OUTER-SPACE
IN NEW CHARM
FUTURELAND FASHIONS!



CANDYLAND BY
JANE ROUSE (AGE 15)
③ 1822 ALBANY AVE.
WAYCROSS, GEORGIA.





WOULDN'T THIS OUTER-
SPACE DESIGN BY MARJORIE
STEWART MAKE A CHARMING
RECIPE FOR A STORY?
MARJORIE DID THE COVER DESIGN
ON THIS BOOK--SHE IS TWENTY
AND SENDS HER "THANKS"
FOR ENCOURAGING HER
IN THE FIELD OF ART!

HEY, KATY!
IT'S OUR BOSS MAN,
BILL WOGGON
CALLING!



HELLO! YES, BILL! WHAT?
YOU JUST TALKED TO OUR
PUBLISHERS IN NEW YORK
AND THEY WANT THE
"NEW" LOOK IN THIS NEW
Charm FASHION BOOK
--- THE SACQUE ---
THE CHEMISE ---



POSES AND OUTER-SPACE PIN-UP
By MARJORIE STEWART
2205 W. HADLEY,
PHOENIX, ARIZ.

FLASH!
WE'VE GOT IT!!

A POEM AND STORY--
A PERFECT RECIPE ALL
IN ONE WITH THE *New*
LOOK! IT JUST
ARRIVED IN KATY'S FAN
MAIL! --SEE
NEXT PAGE!

(A)

KATY'S READY FOR OUTER-SPACE IN A NEW PIN-UP CUTOUT SET FOR ORDER ONE NOW FROM KATY KEENE, SANTA BARBARA, CALIF.

Katy has a Way with the 'Sacque' in Charm!



Down at the Dress Shop
She tried on a "Sacque"
But something was missing
Alas and alack!
And as for the "Cloche"
It wasn't so hot
For the "Cloche" is really
And truly a Pot!

Katy was reading the Fashion News
And looking at new styles in various views
"I need a new outfit!" our Katy said
"I'm all out of style from my heels to my head
This year the "Sacque" is the dress we must wear
The hat is the "Cloche" that covers the hair"



Well there's one thing to do," our Katy said
As she quickly upended the "Cloche" on her head
Then turned over the "Sacque" in the very same way
Suits me better like this is all I can say!

HERE IS THE MOTHER AND DAUGHTER TEAM THAT WROTE THIS CUTE POEM AND DESIGNED THE FASHIONS!

THEY LIKE TO CREATE AND DESIGN THEIR OWN KATY KEENE PAPER DOLLS! THEY BOTH LIKE SWIMMING AND ICE-SKATING!

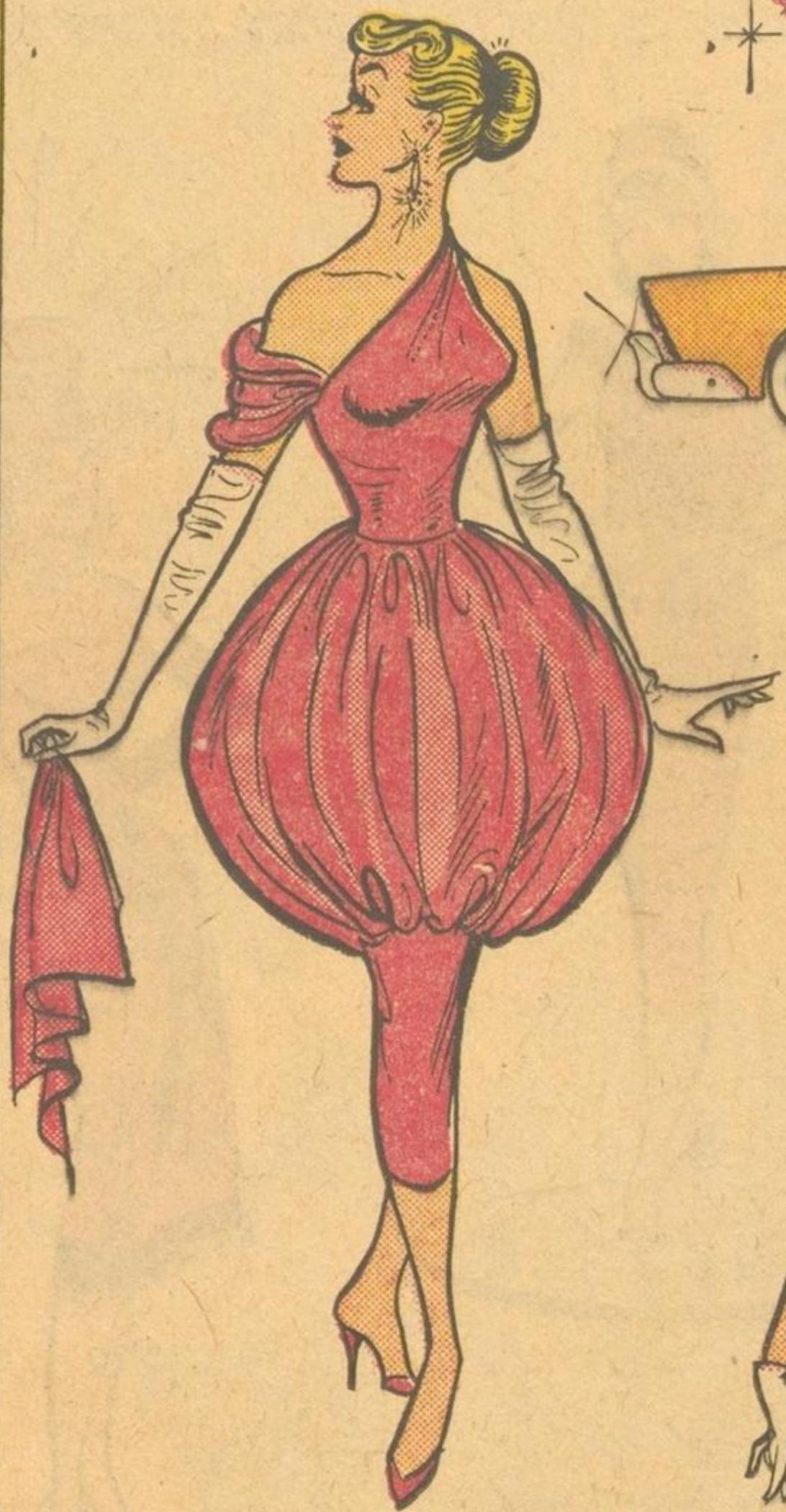
HOLLY GOT HER NAME FROM BEING BORN ON DEC 25th SHE HAS DARK BROWN HAIR AND A PUG NOSE LIKE HER DADDY!

HOLLY AND MARILOU EGGENWEILER,
251 SO. 2nd ST., LEHIGHTON, PENNA.

The END

Kathy Keene is Framed

IN CHARM FASHIONS

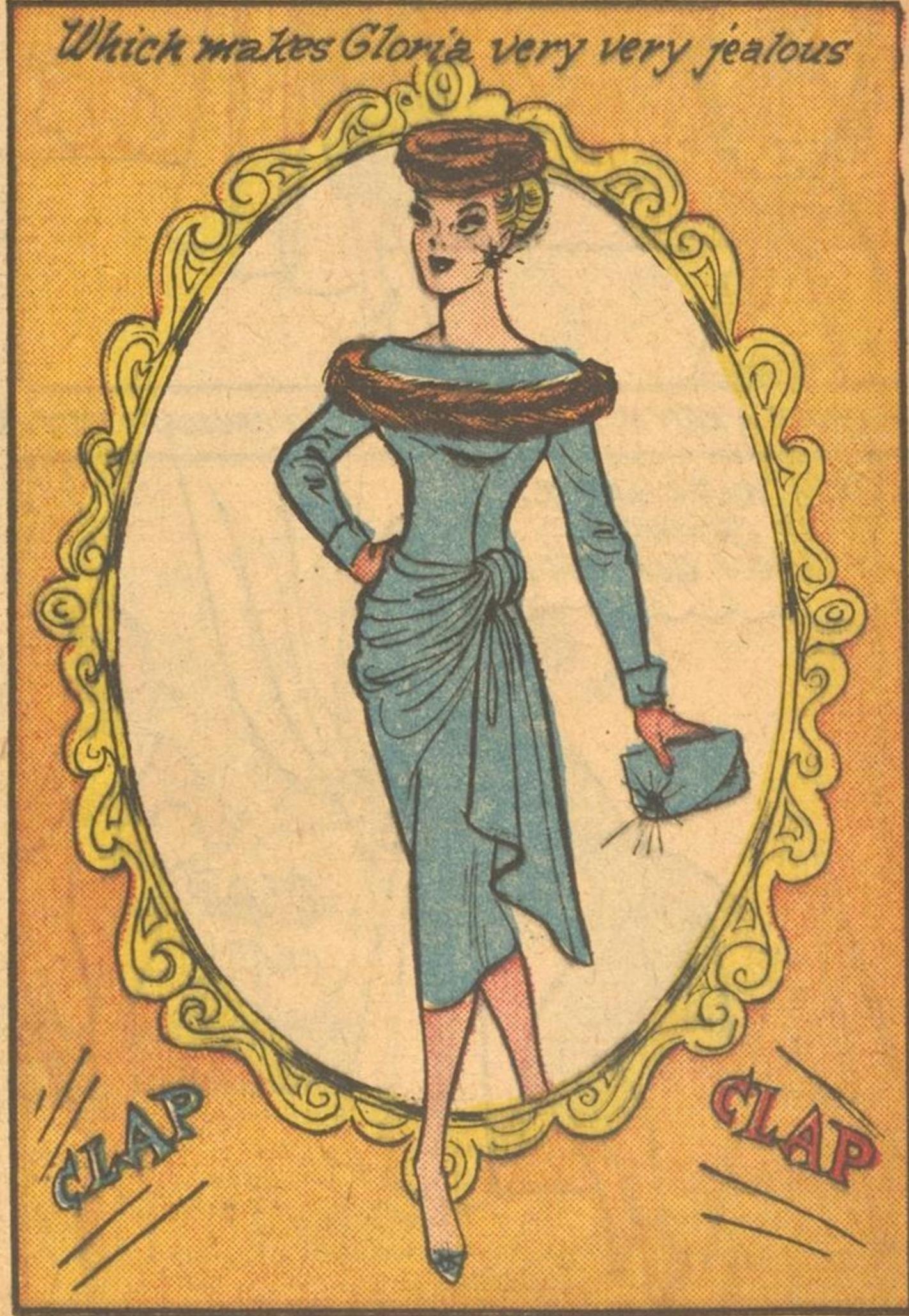


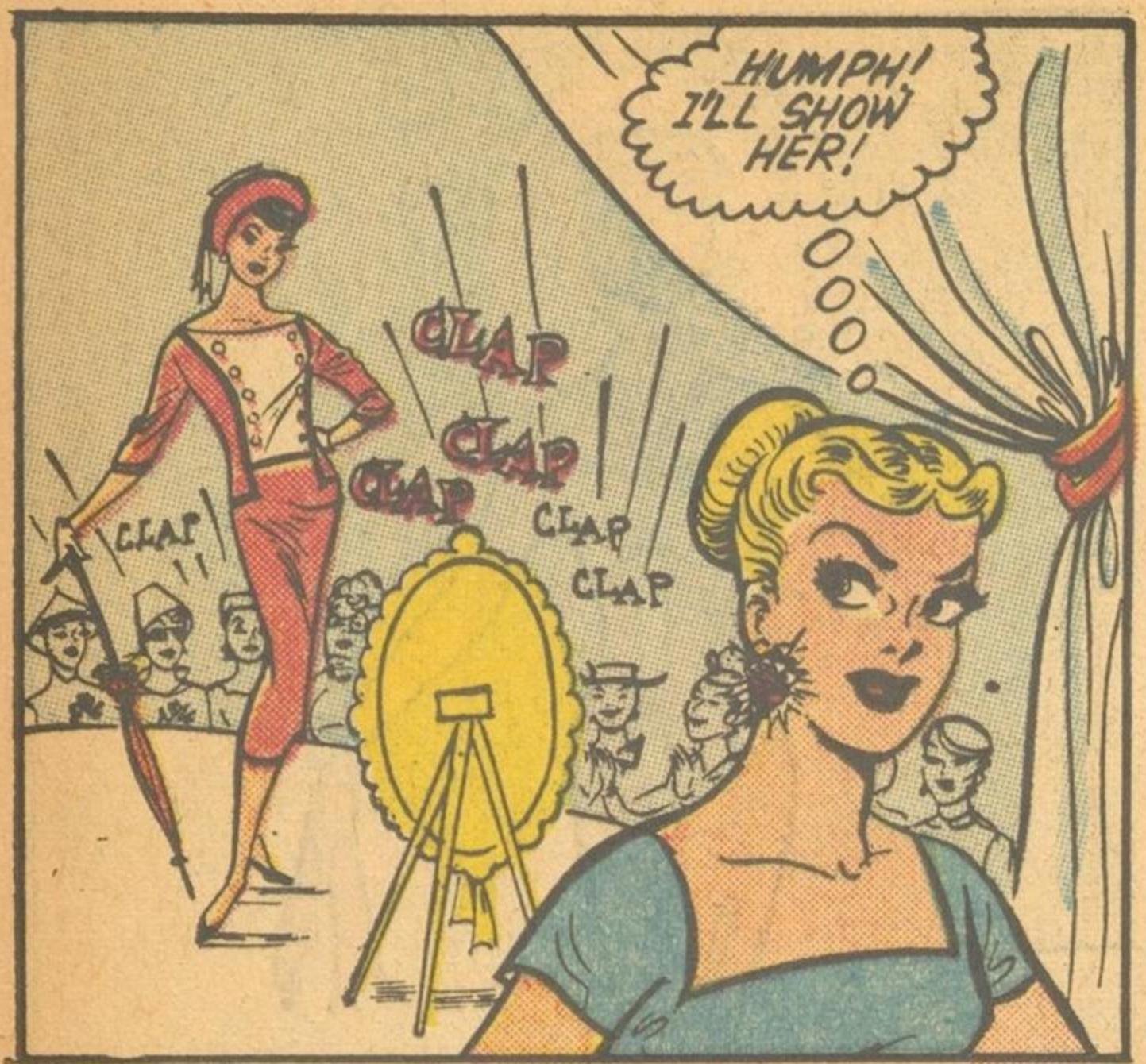
64
Bill
WOGGON

BOUFFANT FASHIONS AND CAR DESIGNED BY DIANE BARRON AND
BILL SEARS--READ ABOUT THESE DESIGNERS AT END OF THIS STORY!

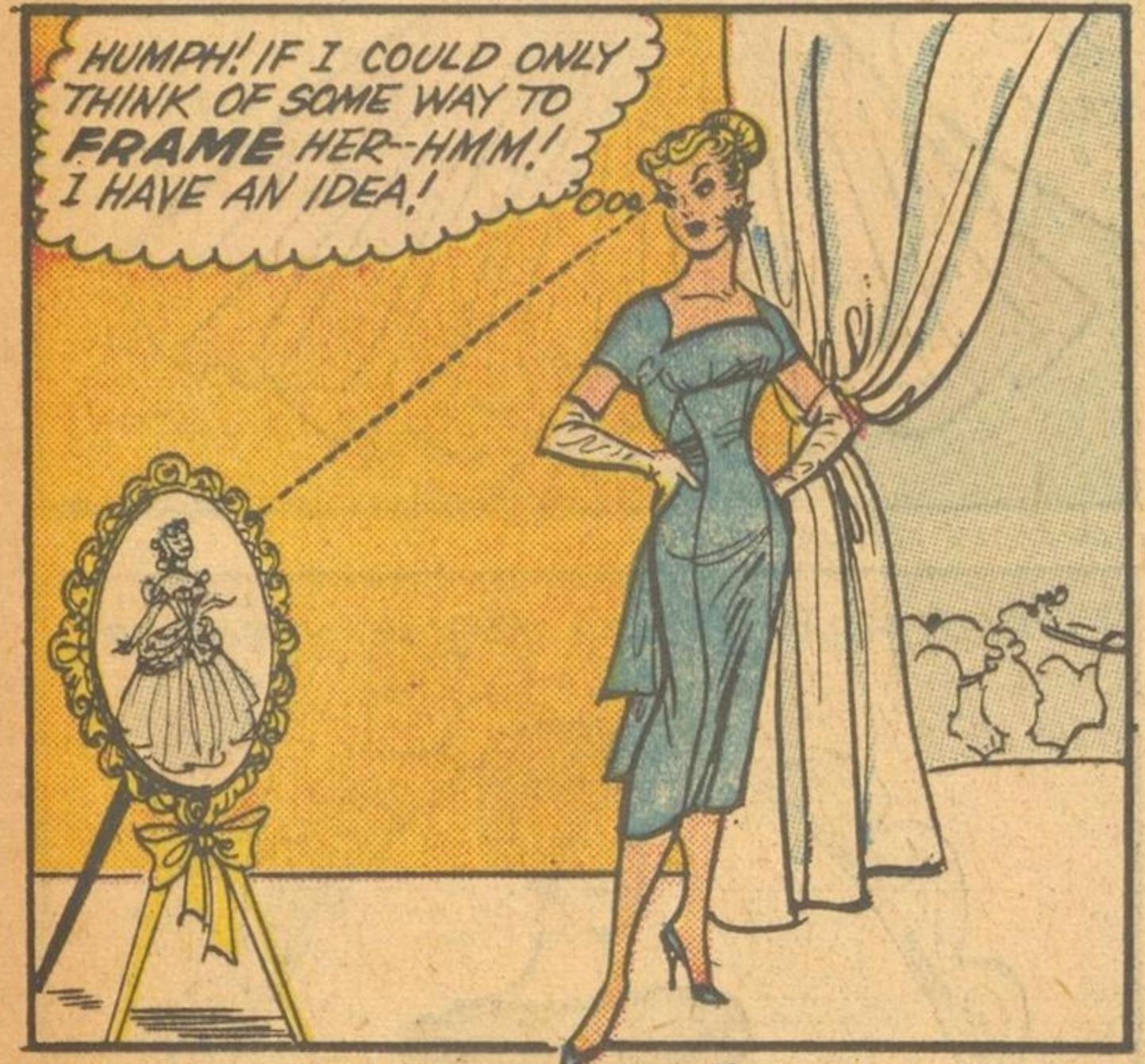


FASHIONS AND POSES ON THIS PAGE ALSO by DIANE BARRON

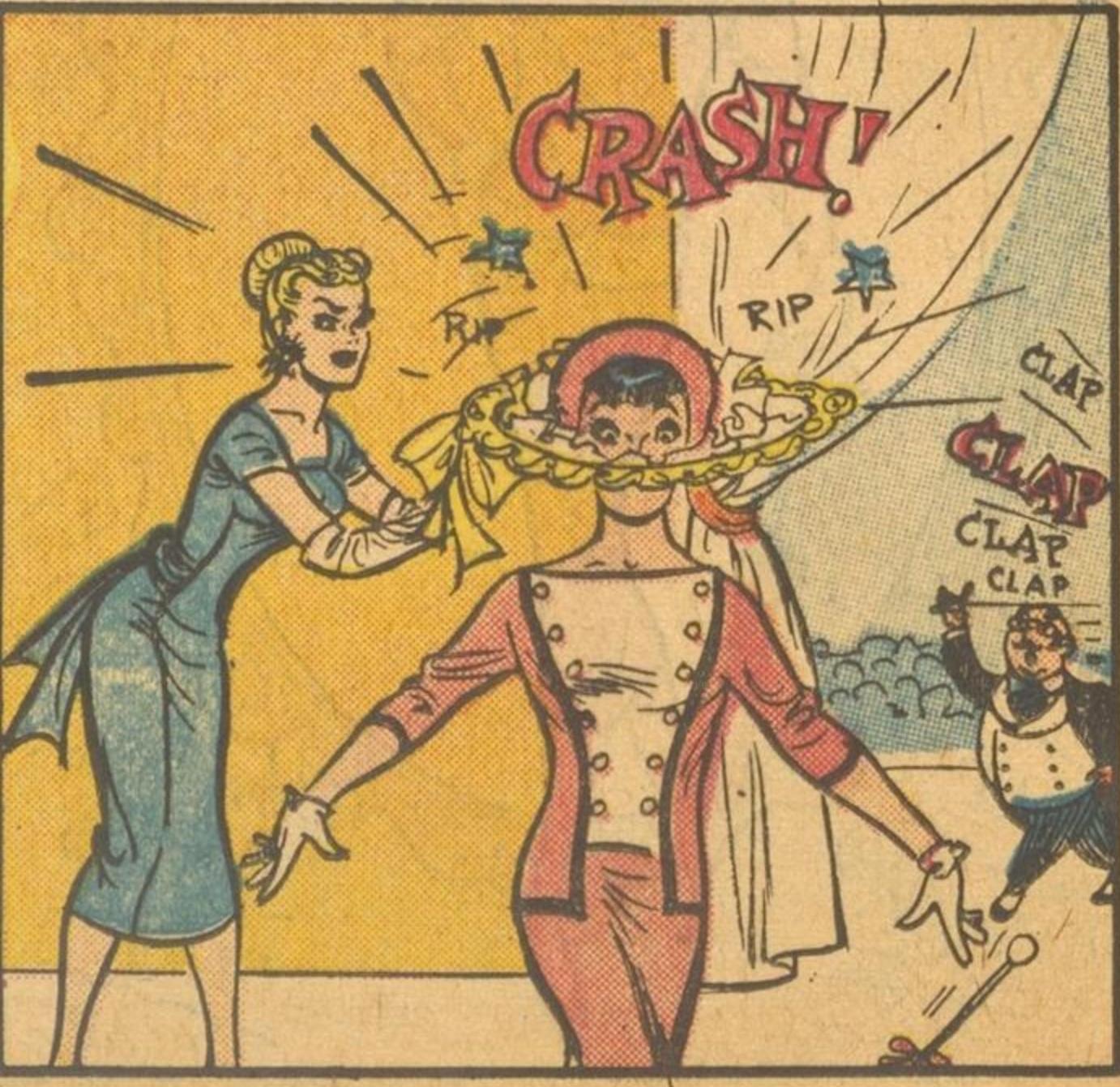
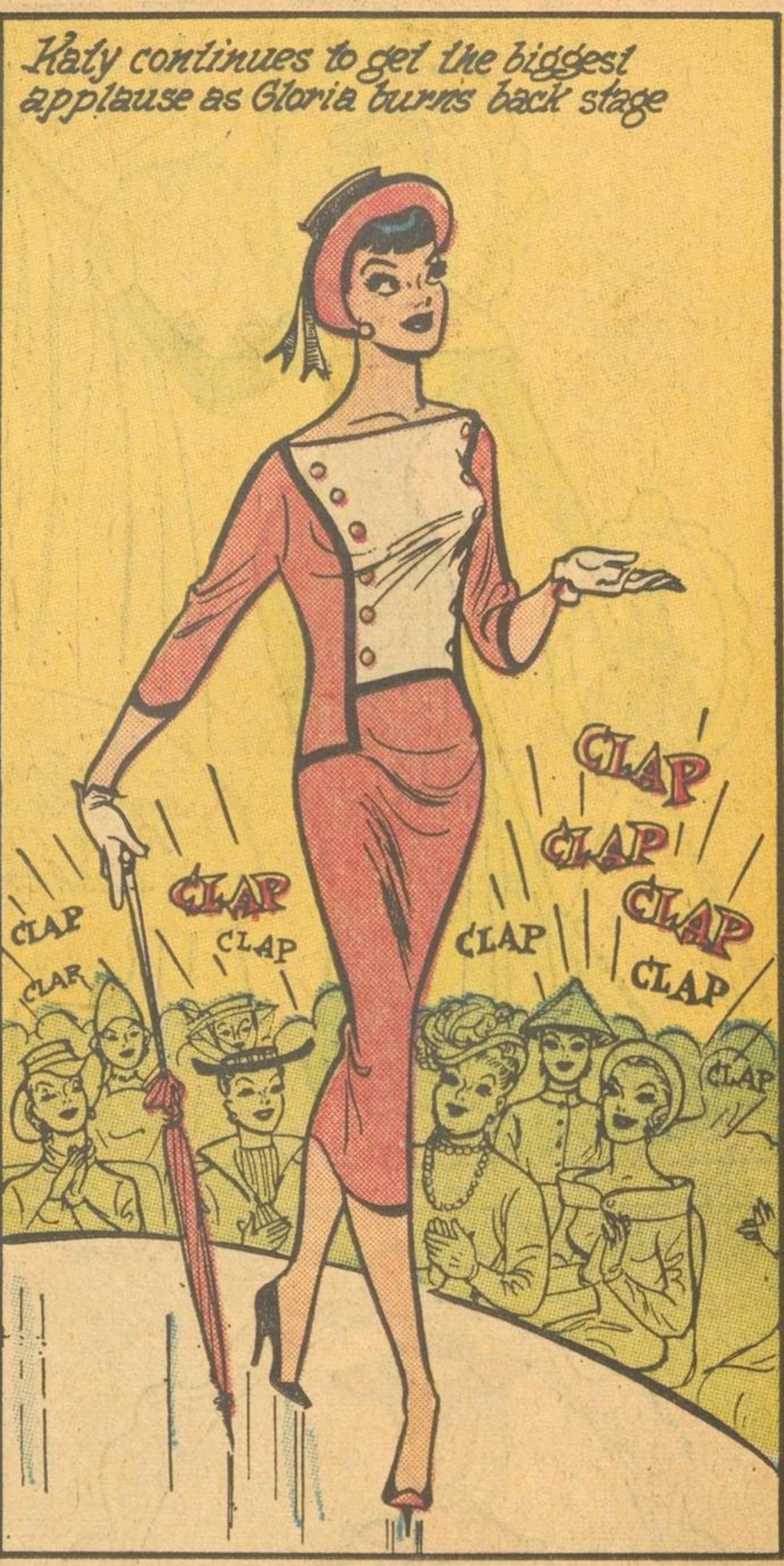


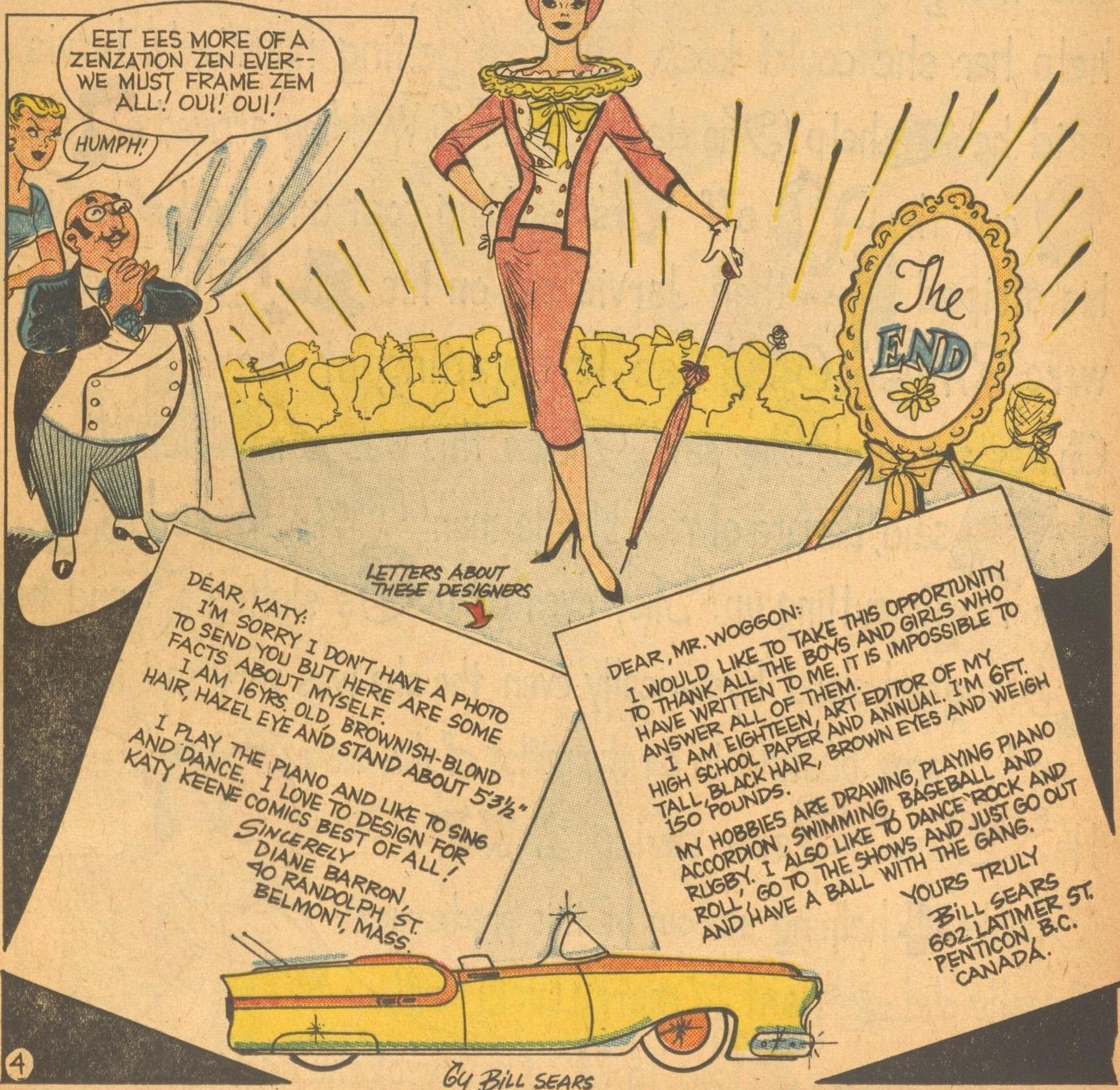
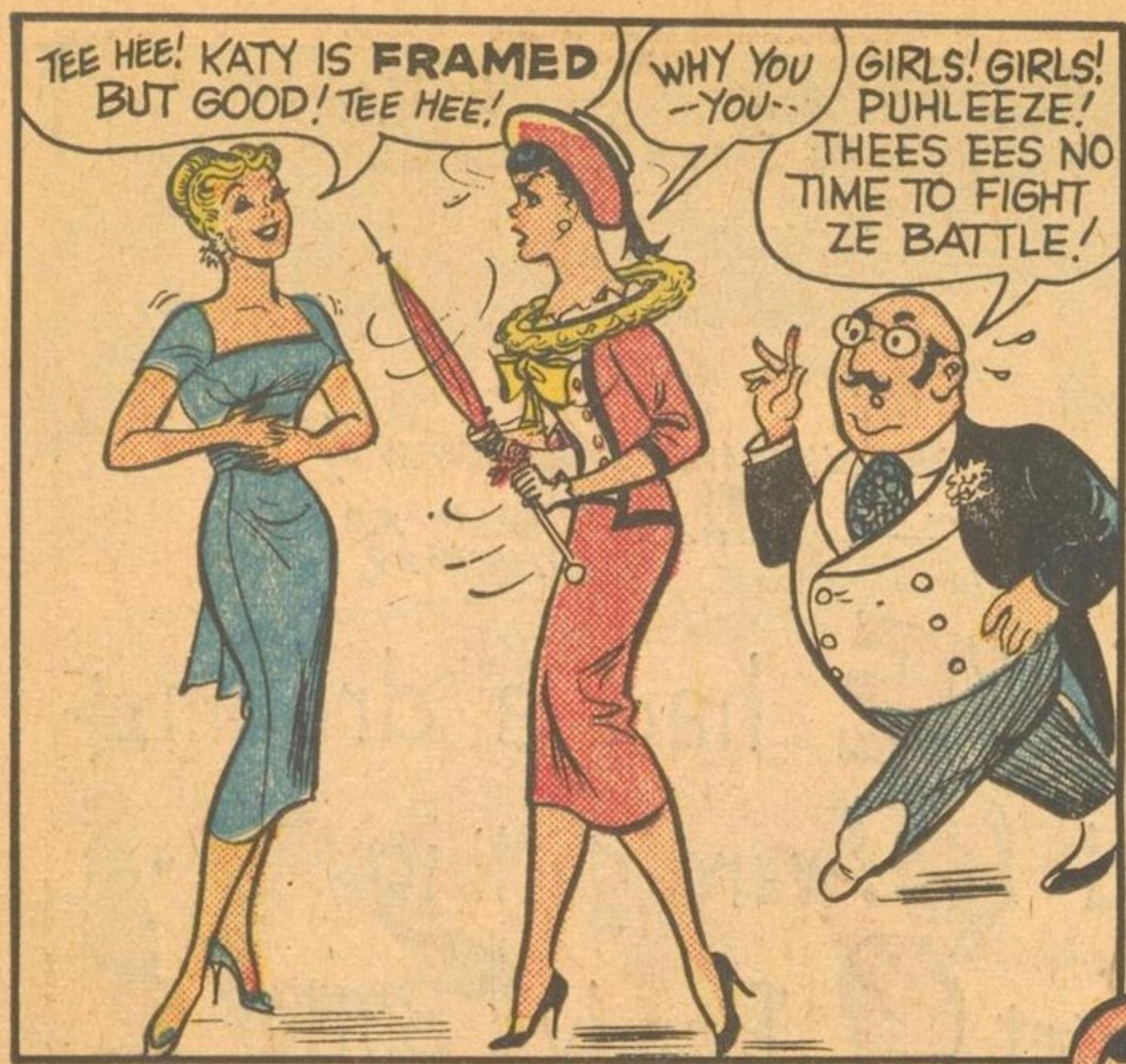


WRITE TO YOUR PEN PALS AND FELLOW DESIGNERS ON A KATY NOTE PAD.



TO ORDER A KATY NOTE PAD SEND 25¢ (35¢ IN CANADA) TO KATY KEENE, SANTA BARBARA, CALIF (DON'T FORGET YOUR NAME + ADDRESS)



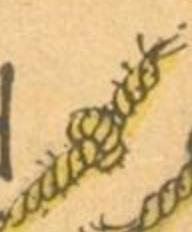
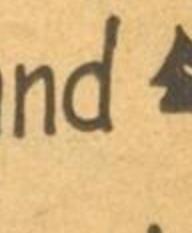


DEAR, KATY:
I'M SORRY I DON'T HAVE A PHOTO
TO SEND YOU BUT HERE ARE SOME
FACTS ABOUT MYSELF.
I AM 16YRS. OLD, BROWNISH-BLOND
HAIR, HAZEL EYE AND STAND ABOUT 5'3 1/2"
I PLAY THE PIANO AND LIKE TO SING
AND DANCE. I LOVE TO DESIGN FOR
KATY KEENE COMICS BEST OF ALL!
SINCERELY,
DIANE BARRON,
40 RANDOLPH ST.
BELMONT, MASS.

LETTERS ABOUT
THESE DESIGNERS

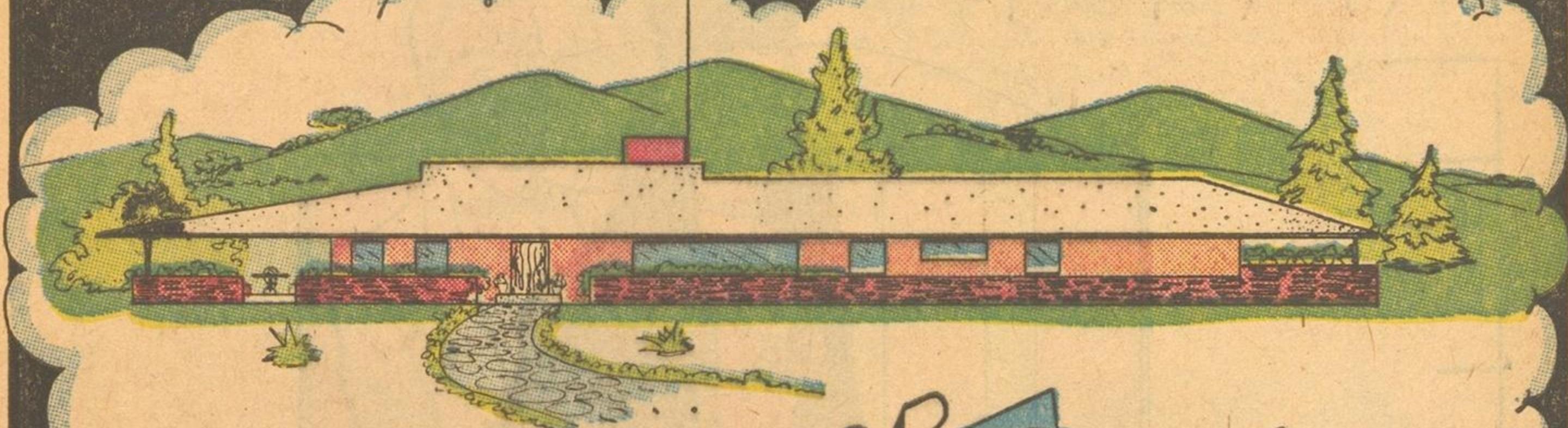
DEAR, MR. WOGGON:
I WOULD LIKE TO TAKE THIS OPPORTUNITY
TO THANK ALL THE BOYS AND GIRLS WHO
HAVE WRITTEN TO ME. IT IS IMPOSSIBLE TO
ANSWER ALL OF THEM.
I AM EIGHTEEN, ART EDITOR OF MY
HIGH SCHOOL PAPER AND ANNUAL. I'M 6FT.
TALL, BLACK HAIR, BROWN EYES AND WEIGH
150 POUNDS.
MY HOBBIES ARE DRAWING, PLAYING PIANO
ACCORDION, SWIMMING, BASEBALL AND
RUGBY. I ALSO LIKE TO DANCE 'ROCK AND
ROLL', GO TO THE SHOWS AND JUST GO OUT
AND HAVE A BALL WITH THE GANG.
YOURS TRULY
BILL SEARS
602 LATIMER ST.
PENTICON, B.C.
CANADA.

THIS ILLUSTRATED STORY SENT IN BY
CAROL CRAMER
216 MT. DE. SALES RD.
BALTIMORE 29, MD.

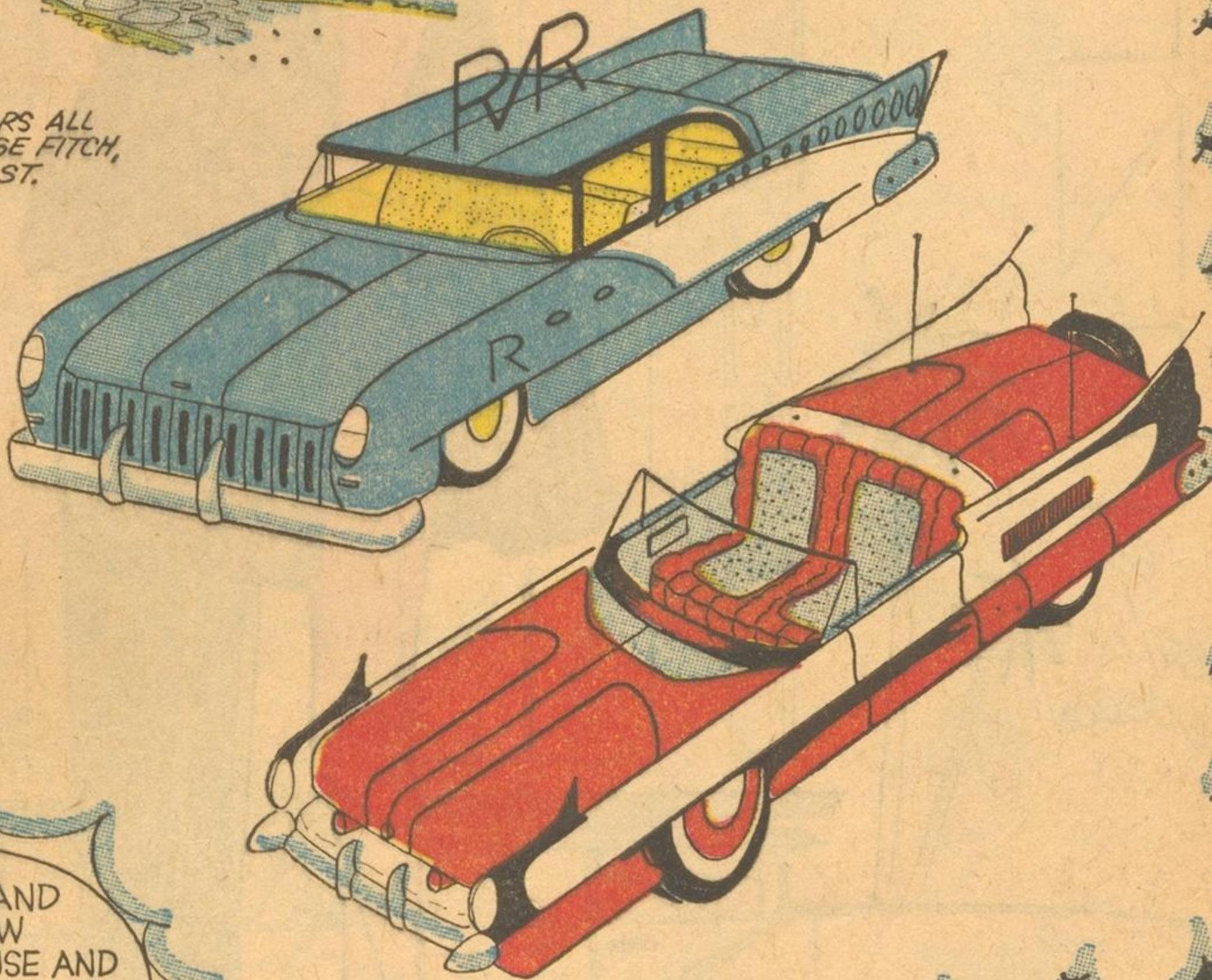
1 K.T. KEENE had a dream★
She dreamed that  and  were getting married! Randy's Butler 2
She thought if she could only get  help her she could keep  from getting married! Jarvis said he  help! The day of the BIG Wedding arrived and 
 cut the  off 's wedding coat and tied  in his striped  ~ then Jarvis sat on his ! The bells were RINGING  was left waiting at the church. Oh, was she mad! She said "I knew this was my Lucky Day!" My book said, "Beware of rich blonde man!" Meanwhile  and  were really cutting up! They even cut up 's stuffed  and  laughed aloud hysterically even tho she was very sad inside! Randy came busting in on the midst of this scene! He  and  also saying 2 KT Thanks 4 helping me out of this predicament! I really did want 2 marry Lucki Red! My heart will always long to U " Katy awoke wondering

 HMM? CAN LUCKI RED REALLY LOVE RANDY?
The END

Katy Keene Charm HOUSE + CARS



RANCH HOUSE + CARS ALL
DESIGNED BY GEORGE FITCH,
312 WALNUT ST.
TEAGUE, TEX.



MARRY ME KATY, AND
I'LL GIVE YOU A NEW
Charm RANCH HOUSE AND
TWO NEW *Charm* TOWN AND
COUNTRY CARS DESIGNED
ESPECIALLY FOR YOU BY
GEORGE FITCH!

HMMM!?



KATY'S GOWN BY
BILL SEARS

GEORGE FITCH IS SIXTEEN AND
HE SAYS HE'S A REAL □ (SQUARE)
WHEN IT COMES TO FASHION
DESIGNING BUT LIKES TO
DESIGN CARS, ETC. SO WE USED
A BILL SEARS DESIGN FOR KATY
TO WEAR HERE.

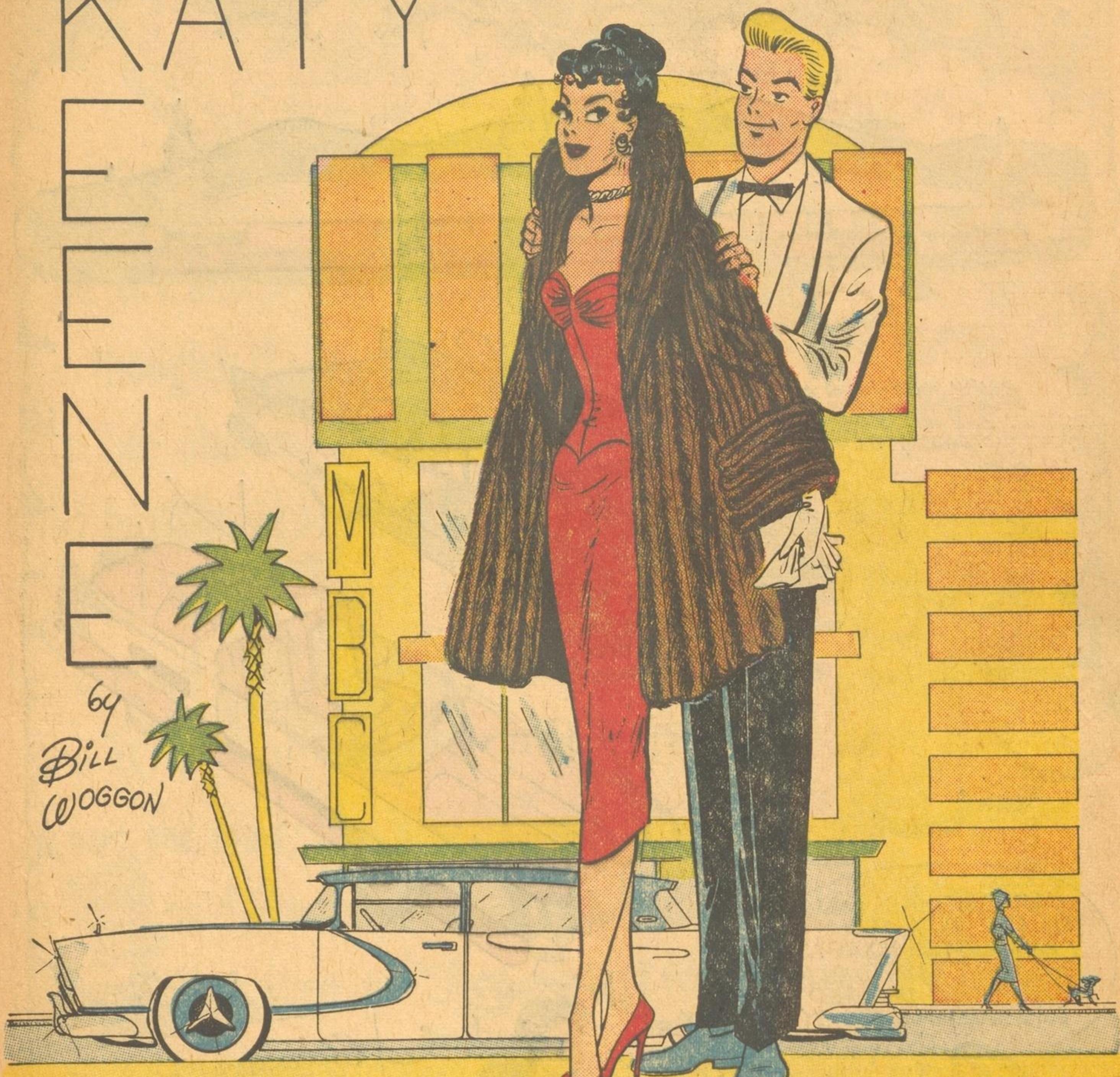
GEORGE'S PHOTO APPEARED
IN KATY'S 'SPECTACULAR' BOOK
TWO YEARS AGO AND HE
RECEIVED THOUSANDS OF NICE
LETTERS SINCE THEN--HE WANTS
TO THANK ALL OF HIS FANS THIS
WAY SINCE HE CAN'T BEGIN TO
ANSWER THEM ALL!

LOOK FOR MORE OF GEORGE'S
DESIGNS IN KATY'S NEW #5
ANNUAL WHERE K.O. KELLY
PROPOSES TO KATY KEENE!
LOOK FOR WEDDINGS IN IT TOO!
WHOSE???

KATY

E
E
N
E

by
Bill
WOGGON



KATY'S & RANDY'S FASHIONS & POSES by
RUTH BISHOP, 562 BALDWIN AVE.
MERIDEN, CONN. (AGE 19)

RANDY'S CAR by
LEVY MADISON CRUISE,
1607 N. WALKER, PRINCETON, W.VA.

RUTH BISHOP IS ONE OF OUR NEW DESIGNERS WHO WOULD LIKE TO BE A DESIGNER OR ILLUSTRATOR BUT FIRST WANTS TO BE A GUIDE AT UNITED NATIONS. SHE IS ACTIVE IN GIRL SCOUTS, RAINBOW AND SEVERAL CLUBS AT SCHOOL.

LEVY MADISON CRUISE (JUNIOR CRUISE TO MOST OF OUR FANS) HAS HAD DESIGNS IN KATY COMICS MANY TIMES. HE IS NOW 18 AND A SENIOR AT PRINCETON HIGH SCHOOL. HE PLANS TO ATTEND TEXAS CHRISTIAN UNIV. AND MAJOR IN ART AND MINOR IN DRAMATICS.

THANKS TO KATY KEENE--HE'S DECIDED TO STUDY ART AND SAYS HE'S A FAN FOR LIFE!

LET'S GO ON WITH THIS STORY AND A NEW FAN'S DESIGNS! LOOK FOR PHOTO AND MORE ABOUT HIM AT THE END OF THIS STORY!



AS THIS **SPARKLING**
STORY BEGINS I AM GETTING
DRESSED FOR A **DAZZLING**
DATE WITH RANDY VAN RONSON
WHO CALLED AND SAID HE HAD
A NEW EMERALD GREEN CAR-A
REAL **JEWEL**--HMM--SO
NATURALLY MY FIRST THOUGHT
WAS "WHAT SHOULD I WEAR?"

ALL DESIGNS ON THIS
PAGE AND REST OF STORY
BY LEON DELAP (AGE 15)
1343 BITTING,
WICHITA 3, KANS.



I THINK I'LL WEAR THIS ENSEMBLE---
HE DID SAY HIS NEW CAR WAS EMERALD
GREEN--SO IT SHOULD MATCH PERFECTLY!



WOW! YOU AN' THE CAR WILL
MAKE A PEACH OF A PAIR!
HERE'S RANDY NOW! GOSH,
OH GEE! YOU'D BETTER WEAR
YOUR DARK GLASSES, KATY!



I'M PREPARED FOR SO AM I! AND I KNEW
YOUR NEW CAR, RANDY! YOU'D BE BLINDLY
BEAUTIFUL, KATY!

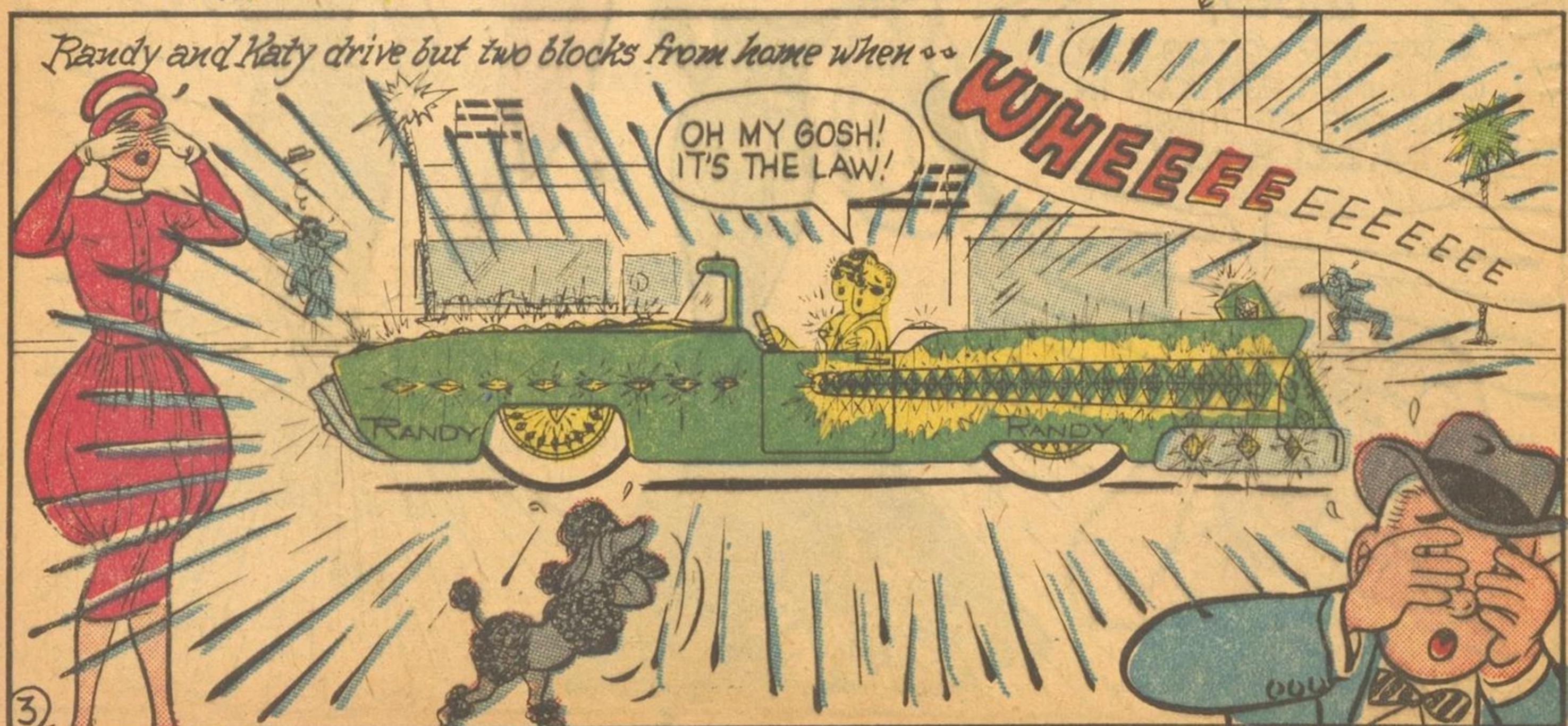


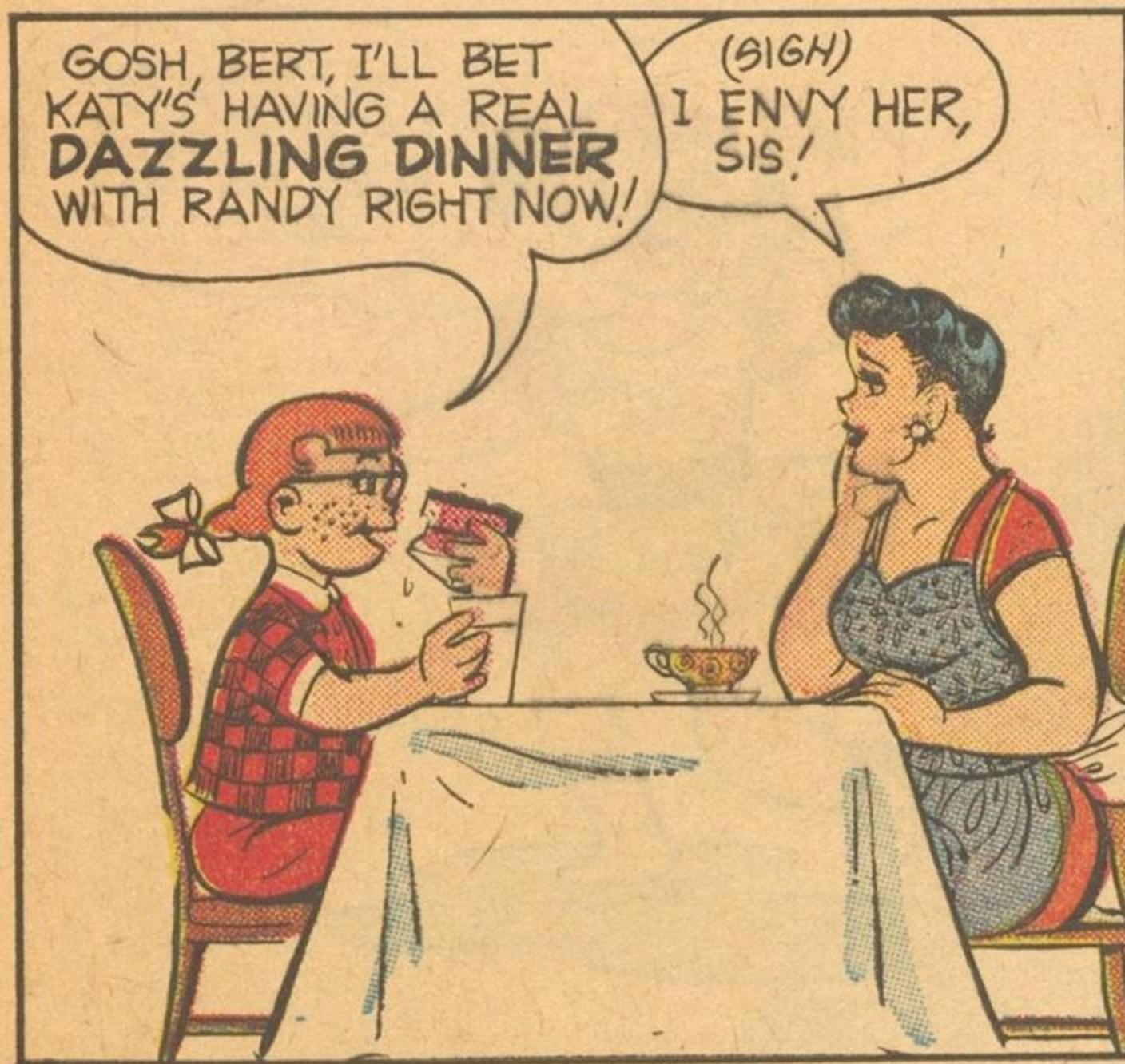
RANDY'S JEWEL CAR ALSO BY LEON DELAP

Randy and Katy drive out two blocks from home when ..

OH MY GOSH!
IT'S THE LAW!

WHEEEEEE EEEEEE





AND HERE IS THE YOUNG STAR DESIGNER WHOSE
DAZZLING FASHIONS + CAR INSPIRED THIS STORY.
-- AND ALSO A LETTER ABOUT HIM!

Dear Mr. Woggon:

I want to be a cartoonist when I graduate from High School. But, designing things for Katy + the gang is great fun.

I am enclosing a picture of myself and my sister who is 2½ years old and has helped me think of designs for Sis. I imagine clothes on my Sis then put them on paper for your Sis.

Sincerely
Leon Delays

LOOK ON NEXT PAGE FOR BOTH SIS'S AND LEON'S DESIGNS →

SIS FASHIONS



by Bill Woggon



AND HERE'S LEON'S YOUNG SIS WHO INSPIRED LEON TO DO THIS CUTE FASHIONS FOR OUR SIS!



Katy Keene

CHARM
FASHION
JUST FOR YOU

by
Bill
WOGGON



KATY'S FASHION POSE ABOVE ALSO ON PIN-UP BOARD by DIANE BARRON. 90 RANDOLPH ST., BELMONT, MASSACHUSETTS.

ARCHIE COMICS ARE COMICAL COMICS

AMERICA'S
GREATEST

For Engagement, Wedding,
Friendship, Etc.

Ladies' &
Mens'

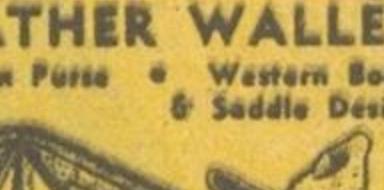
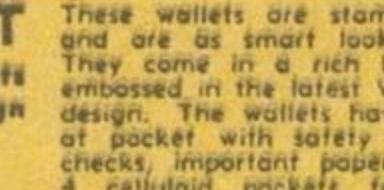
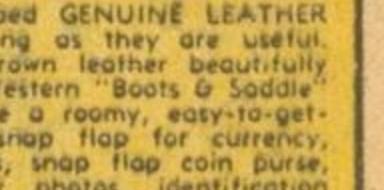
RING BARGAINS

from the
House of Rings!

ONLY
\$1.74
EACH

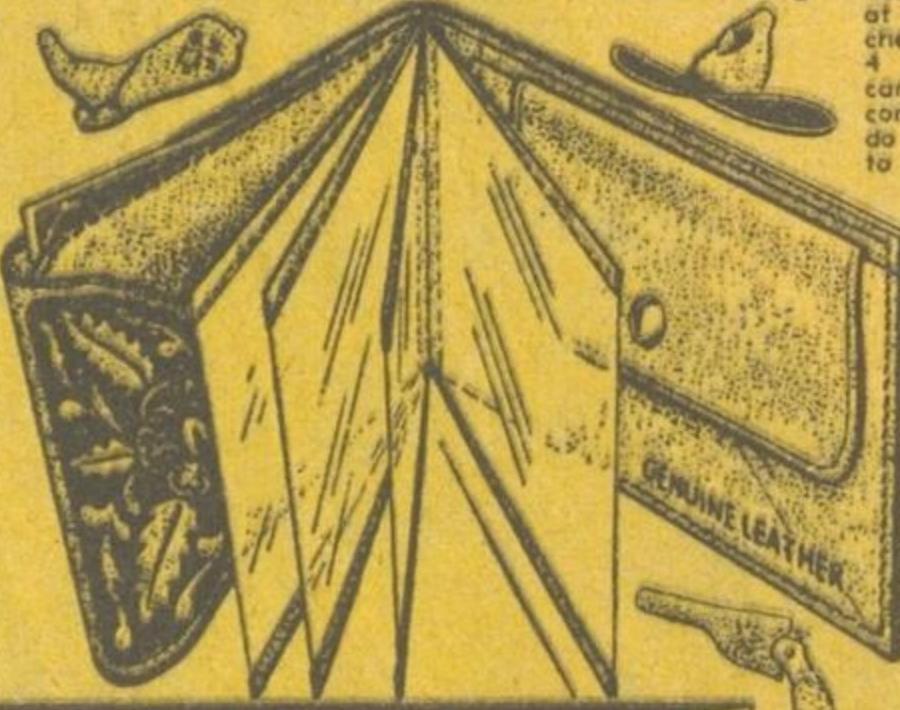
Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D., in which case you pay postage.

HAREM CO., 30 Church St., Dept. T297 New York 7, N.Y.

						
153. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.	128. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.	105. Ladies' wedding ring. 6, 8 or 10 brilliant, simulated diamonds. Or fancy embossed with no stones. 1/30 14Kt gold or Sterling Silver.	7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.	169. Ladies' engagement ring. Large, simulated diamond, 2 smaller stones. 1/20 14Kt gold filled or 1/30 14Kt RGP or Sterling Silver.	156. Men's massive "Good Luck Horseshoe" ring. 4-leaf clover. White or yellow gold color effect.	146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.
						
114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones: 1/30 14Kt yellow gold mounting.	109. Men's signet ring with sparkling, simulated diamond. Heavy yellow gold color effect mounting.	112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.	158. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Corozo Nut.	118. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14Kt yellow gold filled or 12Kt gold plate or heavy Sterling Silver. Assorted designs.	10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.	157. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight in armor and girl design. Yellow or white gold color effect.
						
44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.	162. Men's massive lion head ring. Large, simulated diamond in mouth, 2 smaller red stones in eyes.	115. Ladies' engagement ring. Large, brilliant, simulated diamond and many smaller stones. Unusual step design. Sterling Silver or yellow or white gold color effect.	116. Ladies' exquisite wedding ring. 9 or 7 matching simulated diamonds all around. Fishtail setting. Sterling Silver or yellow or white gold color effect.	163. Men's ring. Large, sparkling, simulated red ruby. 1/20 12Kt yellow gold filled or 1/30 14Kt RGP. Also white gold color effect.	171. Ladies' engagement ring. Large, brilliant, simulated diamond with 4 or 6 smaller side stones. 1/30 14Kt RGP.	170. Ladies' graceful wedding ring. 7 brilliant, good-sized, matching simulated diamonds. 1/30 14Kt RGP.
						
127. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.	141. Ladies' cluster dinner ring. A beautiful gem. 7 or 12 brilliant, simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.	104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.	168. Ladies' exquisite engagement ring. 2 large, brilliant, simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14Kt gold RGP.	42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	164. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.	73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.
						
160. Men's large square cut, simulated garnet ring. Yellow or white gold color effect.	152. Sweetheart ring. 2 simulated rubies on entwined hearts. Yellow gold color effect.	106. Men's solitaire ring. Large, brilliant 2Kt-size simulated diamond. Fine heavy mounting.	166. Ladies' exquisite cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.	43. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	165. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.	74. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.
						
161. Ladies' dinner ring. Gorgeous peacock design. 15 sparkling, simulated rubies, sapphires, emeralds. White or yellow gold color effect.	149. Ladies' dinner ring. Unusual design. Large, brilliant, simulated diamond, about 10 smaller stones. White gold color effect or Sterling Silver. Ring also comes in oval or square shape design.	167. Ladies' exquisite cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.	169. Ladies' cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.	44. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	166. Men's massive veteran's discharge ring. Heavy Sterling Silver or yellow gold color effect.	75. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.

GENUINE LEATHER WALLET

Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design



These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, 4 celluloid pockets for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW!

A BIG \$5.00 VALUE
ONLY \$1.74
each

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I enclose total amount \$ cash, money order (we pay all postage).

Send C.O.D. I will pay postman \$1.74 each plus postal charges. If I am not satisfied I may return order within 10 days and get my money back. (please print your name and address)

Name: _____

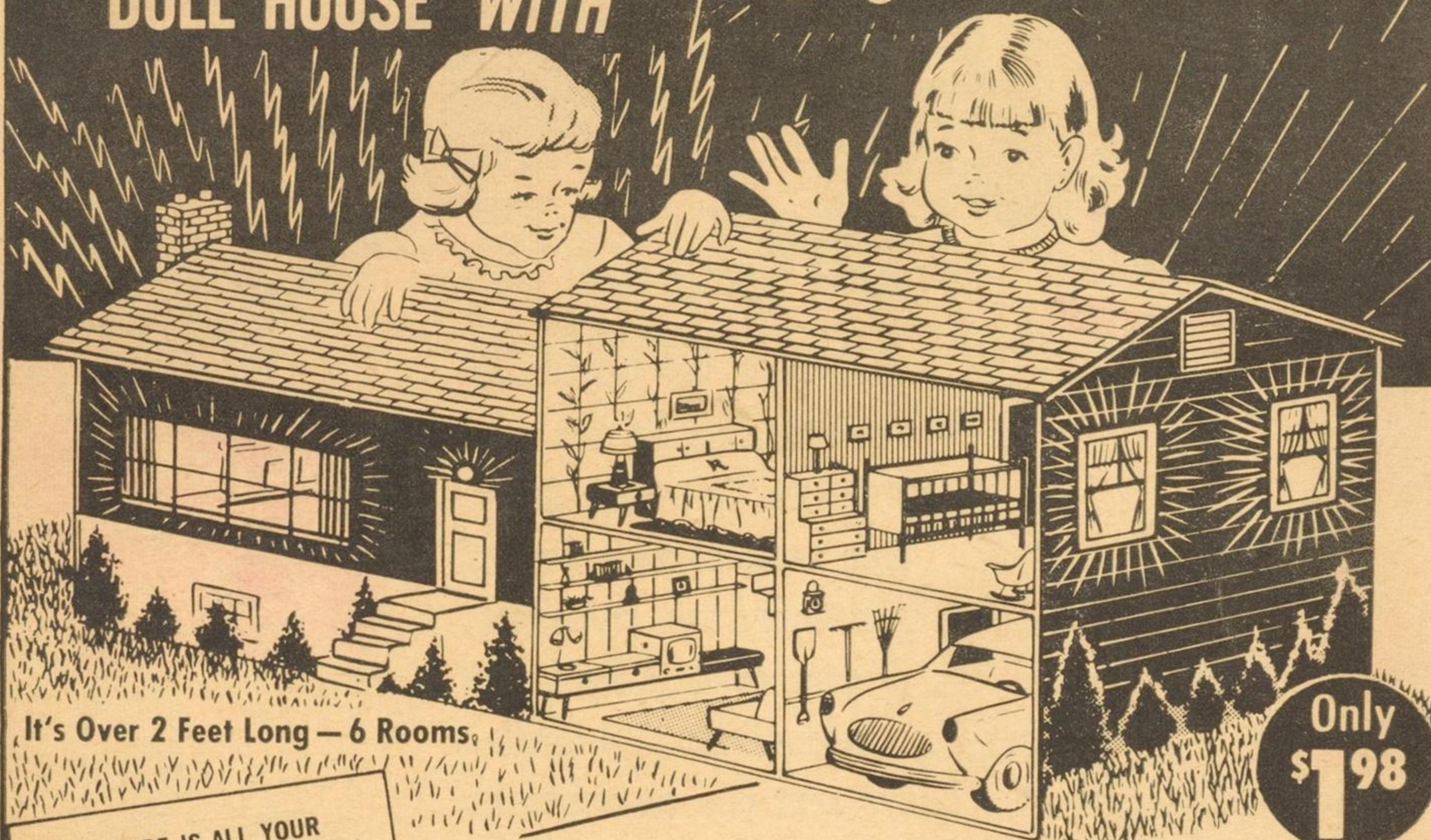
Address: _____

City: _____ Zone: _____ State: _____

NOTE: No C.O.D.'s to Canada or outside U.S.A. Please send \$2.00 cash with order (for each item).

				
129. Men's solitaire ring. Large, brilliant, simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.	101. Dainty, exquisitely designed baby ring. 10Kt solid yellow gold mounting. Makes priceless memento.	121. Men's Heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.	164. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or yellow or white gold color effect. Stone comes in all colors.	151. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 3 large white stones.
				
142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	145. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	143. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	144. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	4. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

MODERN SPLIT LEVEL DOLL HOUSE WITH ELECTRIC LIGHTS



It's Over 2 Feet Long — 6 Rooms

HERE IS ALL YOUR YOUNGSTER RECEIVES

- ★ MODERN SPLIT-LEVEL DOLL HOUSE
- ★ 6 BIG ROOMS CONSISTING OF
 - LIVING ROOM
 - DINING ROOM
 - 2 BEDROOMS
 - RECREATION ROOM
 - KITCHEN
 - GARAGE
- ★ BATTERY OPERATED LIGHTING SYSTEM
- ★ FULL GROWING FRONT LAWN

Magic Lawn Grows in 4 Days

To really give a lovely rural air to your youngster's country home, we've included special seed and miracle cellulose which in four short days will begin to develop a lawn. In no time at all with your youngster's loving care, she'll have a plush, green lawn that'll be a delight to see.

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If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

Only
\$1.98

FULLY ELECTRIC — WITH REAL GROWING FRONT LAWN

Give your little princess a thrill she'll never forget with the charmingly modern doll house that actually lights up. This gorgeous 24"x12"x12" split level beauty will bring a heartwarming glow of excitement from any youngster. How proud she'll be as mistress over the living room, dining room, 2 bedrooms, recreation room, kitchen, and garage — all adorably decorated. Yes, your magic doll house is actually provided with electric lights that are completely safe and provide a comforting glow in her room at night. This sensational new house even has a lawn that actually grows with magic soil in only 4 days . . . She'll thank you every time she feeds her family, cleans house, tends the lawn, switches the lights on and off, etc. Yes, you'll be repaid a thousand times over by the warmth of your child's glow at the wonderful home that we're so proud to offer. And, most wonderful of all is the price — yes, because of the special material used and mass production technique, the complete price for this modern 6 room split level house with easy assembly instructions, a growing lawn, and a safe, battery operated lighting system is only \$1.98 plus 45¢ shipping charges! So don't delay! Order now. Batteries not included.

MONEY BACK GUARANTEE

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Lynbrook, New York

Please rush me the modern 6 room split level doll house with lights and growing lawn. If not thrillingly delighted I may return it after 10 days free trial for prompt refund of purchase price.

- I enclose \$1.98 plus 45¢ shipping charges
 Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

Address.....

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CHRISTMAS ASSORTMENT**

25 gorgeous slim cards with elegant gold bronzing and rich embossing. Terrific!



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20 big, beautiful holiday sheets - plus 20 tags and 40 seals to match.



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21 cards - all appropriate religious designs. Sincere sentiments plus inspiring Bible quotations.



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plus catalog displaying
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boxes sent you on approval.

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It costs you nothing to try.

Last year some folks who sold less than 100 boxes made only \$25 to \$50, while others made \$150-\$250-\$500 and more selling our entire line of greeting cards. Many church groups and organizations did this too. Everybody buys Christmas and All Occasion cards. No experience necessary.



LUSTRE CHRISTMAS

Beautiful true color photo cards on glossy Krome Kote



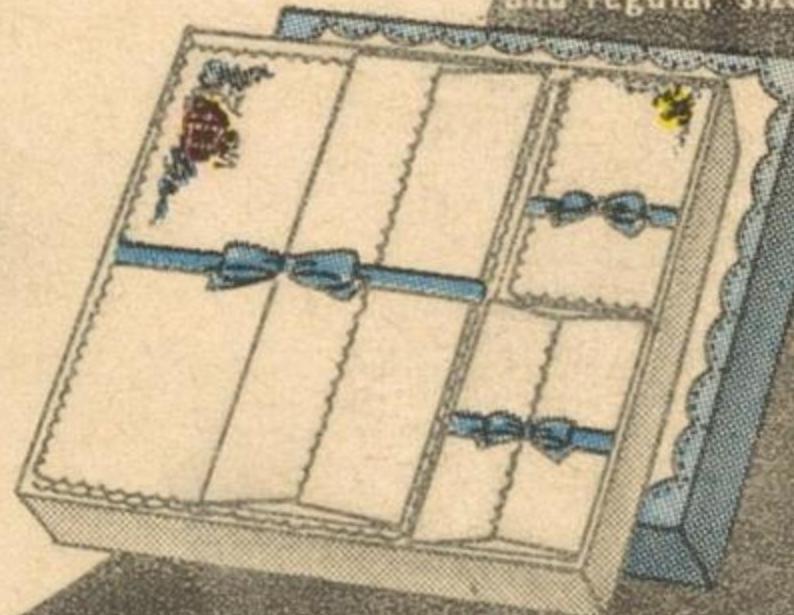
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21 darling Angel cards in flesh-like color with gold bronzing. Includes 7"x10" adorable Angel picture for framing



3 STYLE

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21 beautiful scalloped cards in slim, tiny tall and regular sizes



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